

as of March 15 2019



*Workshop on  
Innovation and Productivity Improvement under the  
Digital Economy*

Hosted by the project on the Productivity in the Service Sector in IER, Hitotsubashi University and Faculty of Economics, Gakushuin University, and Research project on Productivity-enhancing Capital Formation in Research Institute of Economy, Trade, and Industry

Meeting Room No. 1 13F, 2nd East Building, Gakushuin University  
1-5-1, Mejiro, Toshima-ku. Tokyo, 171-8588, Japan  
(<http://www.gakushuin.ac.jp/univ/english/index.html>)

April 26, 2019

Organizers

Ahmed Bounfour (European Chair on Intellectual Capital Management, Paris-Sud University )

Tomohiko Inui (Gakushuin University and RIETI)

Tsutomu Miyagawa (Gakushuin University and RIETI)

Miho Takizawa (Toyo University and RIETI)

Agenda (as of February 25, 2019)

9:30-9:45

Opening Remarks: Tsutomu Miyagawa (Gakushuin University)

Session 1: Productivity Improvement in the Service Industry

Chair: Kaoru Hosono

10:00-10:45

Speaker: Tsutomu Miyagawa (Gakushuin University) “Who Provides High Quality Services? -Evidence from the Survey on Customer Satisfaction-”

10:45-11:30

Speaker: Hyumbae Chun (Sogang University), Issues on E-commerce

11:30-12:15

Speaker: Tomohiko Inui and Kazuyasu Kawasaki (Gakushuin University and Toyo University) “Management Practices in the Service Sector –The Case of Bus Industries-”

Lunch Box

13:30-14:20

Keynote speech: Ahmed Bounfour (European Chair on Intellectual Capital Management, Paris-Sud University ): Cloud computing, digital transformation and risk

Session 2: Economic Performance and New Technologies

Chair: Tomohiko Inui (Gakushuin University)

14:30-15:15

Speaker: Tsutomu Miyagawa and Takayuki Ishikawa (Gakushuin University and Hitotsubashi University), “The Decline in R&D Efficiency”

15:15-16:00

Speaker: Daisuke Miyakawa (Hitotsubashi University) “Empirical Study on Complementarity between Human Capital and ICT Capital”

Coffee break

Session 3: Human Capital in the digital economy

Chair: Daisuke Miyakawa (Hitotsubashi University)

16:15-17:00

Speaker: Naomi Kodama: “The Effects of Subsidies on Employment Adjustment”

17:00-17:45

Speaker: Miho Takizawa (Toyo University), “The Impact of Information and Communication Technology Investments on Employment in Japan and Korea”

Working Dinner

Welcome Speech: Tomohiko Inui (Gakushuin University)

Note: presentation time: 25 minutes, general discussions and responses: 20 minutes.