

Overview of Candidacy for EXPO 2025, OSAKA, KANSAI, JAPAN

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**Information and Knowledge for All:
*Towards an Inclusive Innovation***

The World Conference on Intellectual Capital for Communities

UNESCO, July 3&4 2017

What is an EXPO?

- Expos in the beginning
 - First EXPO was held in London in 1851;
 - Some disorganised EXPOs were held before 1928;
- BIE (Bureau International des Expositions), based in Paris, was established in 1928 based on Convention Relating to International Exhibitions.
 - 170 countries are members of the BIE (as of May 2017).
 - It regulates and supervises proper application of the Convention.
- Japan is an original member of the BIE since 1928.

【Registered and Recognised Exhibition】

	International Registered Exhibiton	International Recognised Exhibition
Duration	Between 6 weeks and 6 months	Between 3 weeks and 3 months
Size	No limit	Within 25ha
Frequency	Every 5 years	Once between Registered Expos

【Past EXPOs hosted by Japan】

Year	1970	1975	1985	1990	2005
Name	Japan World Exposition Osaka	International Ocean Exposition, Okinawa	International Exhibition, Tsukuba	Horticultural Expo, Osaka	EXPO 2005, Aichi,
Visitors	64.2 million	3.5 million	20.3 million	23.1 million	22.0 million
Type	General (*now called Registered)	Recognised	Recognised	Recognised	Recognised

Recent Expos

■ 2005 Aichi (Japan)

Theme: "Nature's Wisdom"
22 million visitors



■ 2008 Zaragoza (Spain)

Theme: "Water and sustainable development"
6 million visitors



Japan Pavilion

■ 2010 Shanghai (China)

Theme: "Better City, Better Life"
73 million visitors



Japan Pavilion

■ 2012 Yeosu (Korea)

Theme: "The living ocean and coast"
8 million visitors



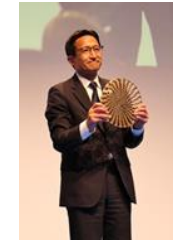
Japan Pavilion

■ 2015 Milan (Italy)

Theme:
"Feeding the Planet, Energy for Life"
"Harmonious Diversity" (Japan Pavilion)
21.5 million visitors, 2.3 million visitors (Japan Pavilion)
- Japan Pavilion was awarded as the best pavilion among all large pavilions.



Japan Pavilion



Award

Ongoing and Future EXPOs

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2017 Astana (Kazakhstan)

- Duration: June 10th – Sep.10th
- Participants: 115 countries and 22 Intl. Organisations
- Expected visitors: 5 million
- Theme : Future Energy
Theme of Japan Pavilion : Smart Mix with Technology



(Japan Pavilion)

2020 Dubai (United Arab Emirates)

- Duration: Oct.20th, 2020 – Apr.20th,2021
- Expected participants: 182 Countries and 15 Intl. Organisations
- Expected visitors : 25 million
- Theme : Connecting Minds, Creating the Future
- ※ Japan has decided to participate.

(Images of Dubai EXPO)



Overview of Osaka EXPO 2025

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1. Basic information

(1) Location

Yumeshima Island (artificial island in Osaka Bay)

(2) Duration

May 3rd – Nov. 3rd (185 days)

(3) Number of Visitors (assumption)

approx. 28mil to 30mil visitors

(4) Construction costs for the venue(assumption)

approx. 125 billion yen (0.96 billion euro)

(5) Economic Impact (estimate)

Construction-related: approx. 0.4 trillion yen (30.8 billion euro)

Operation expenses-related: approx. 0.4 trillion yen (30.8 billion euro)

Consumption-related: approx. 1.1 trillion yen (84.6 billion euro)

※ Exchange rate: 1 Euro = 129.4 yen as of 14th July 2017

2. Schedule

<2017>

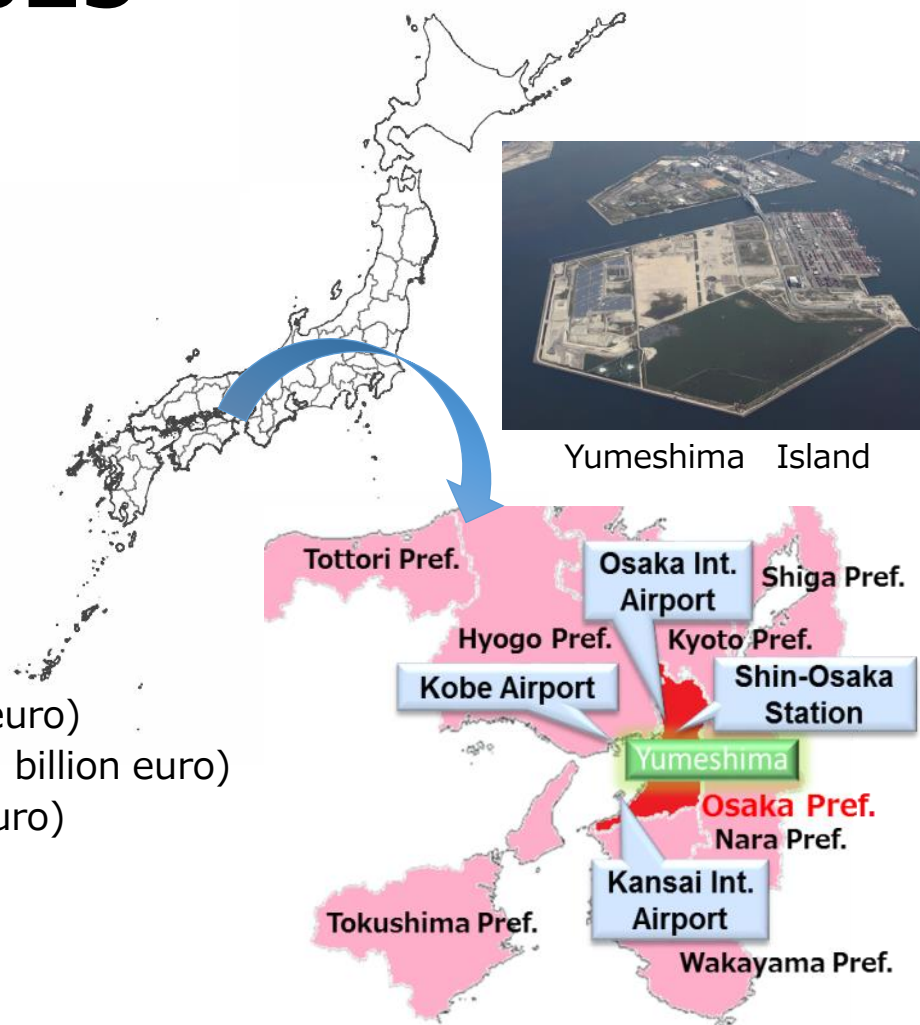
April

Submit the letter of candidacy from the Prime Minister Shinzo ABE to BIE

<2018>

November

Election at the BIE's General Assembly



Yumeshima Island

Theme and Sub-Themes

Theme

“Designing Future Society for Our Lives”

Sub-themes

- ◆ How to Lead a Healthy Life in a Diverse Manner
- ◆ Sustainable Socioeconomic Systems



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※ The “Future” stated in the theme means future after 2025.

Society 5.0 for **SDGs**

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Society 5.0 offers a new growth model with a view of “solving societal issues” as well as “creating a better future”, which **contributes to the achievement of SDGs**



Examples of Sub-Themes

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Micro perspective (individuals)

Physical well-being

<Security>

- Protecting oneself against violence, conflict or terrorism
- Not get involved in a traffic accident

<Medical care>

- Not get sick
- Detecting disease promptly
- Have proper medical treatment regardless of income
- Have my personal doctor

<Work>

- Decent and safe work

<Food and diet>

- Have a sufficient and nutritious meal to live
- Enjoy a healthy and well-balanced diet

<Sport and exercise>

- Overcome disabilities
- Solve lack of exercise

<Welfare and nursery care>

- Stand by myself without support by caregivers

<Energy and resources>

- Have a life with electricity

<Natural disaster and pollution>

- Free from flood worries
- Drink clean water
- Protect children from diseases and insanitation

Mental well-being

<Security>

- Free from fear for violence, conflict or terrorism

<Mental pressure>

- Not be discriminated by prejudice
- Relieve stress from personal relationship or verbal violence
- Overcoming psychological trauma
- Not get addicted to drugs, not be alcoholic

<Food and diet>

- Enjoy a nice meal with family and friends
- Taste untried local food around the world

<Sleep>

- Have sufficient and good quality sleep

<Sports>

- Enjoy exercise and feel refreshed
- Try variety of sports

<Learning and reading>

- Learn something new; expand my potential

<Work>

- Get satisfaction from work

<Art and entertainment>

- Enjoy arts
- Get involved in a creative activity
- Live a fun and happy life

Social well-being

<Food and diet>

- Enjoy local food and make a difference to community
- Share receipts learned from grandmother or mother with children

<Work>

- Get a job without specific skills
- Have my place in society through work, gain social acceptance
- Get a job in the community when my children grow up

<Learning>

- Send my children to a school where they have better grade
- Discover and develop one's hidden talent
- Learn wisdom of living which cannot be taught at school

<Social network>

- Have new friends, interact with local residents
- Have own opinion incorporated into local or national systems
- Keep connected with those whom I cannot see face to face

<Live with culture>

- Strengthen ties with community by participating in an annual local festival
- Experience various cultures and gain better understanding about the world

<<Sustainable socio-economic systems>>

<Poverty>

- Taxation and redistribution
- Social security
- Pension system
- Education
- Job training

<Education>

- Securing opportunities for inclusive education
- ICT utilization
- Scholarship system
- Lifelong learning
- UNESCO

<Finance>

- Microcredit
- Crowdfunding
- Blockchain
- Socially Responsible Investment (SRI), ESG(Environment, Social, Governance) investment
- IMF, World Bank, Asian Development Bank

<Food>

- Sustainable agriculture and fishery (drought, AI, big data)
- Food waste reduction
- Plant factory

<Urban development>

- Public transportation
- Safe and affordable living environment (housing, water supply, electricity, energy supply)
- Autonomous vehicles
- Disaster resilient housing and building
- Smart city

<Labour>

- Workers' rights
- Decent work
- Job match
- Cloud sourcing
- ILO

<Health>

- Sanitation improvement, prevention of infectious diseases
- Affordable, quality medical care
- Tobacco and drug control
- Mental health care
- Ageing
- WHO

<ICT>

- Internet access
- Information literacy
- Sharing economy
- Project match
- Personal information protection (including genomic information)
- Cyber security
- Right to be forgotten
- Right to disconnect

<Dignity and equality>

- Ethnic minority, religious minority, societal minority (including physically challenged)
- Gender equality

<Environmental conservation>

- Global warming
- Renewable energy
- Improving resource and energy efficiency
- Ozone layer protection
- Protection of atmosphere, water, forestry and ecosystem
- Prevention of illegal cross-border transport of waste
- Reuse, Reduce, Recycle

<Safety, justice and equality>

- Rule of law, judicature
- Electoral system, civic participation
- Combating organizational crime
- Disaster preparedness drill

<Industry, infrastructure>

- Intellectual property system
- Innovation support, start-up support
- Industry-academia collaboration tourism resource protection

<Cohesive society>

- Non-Profit Organization (NPO), volunteering
- Official Development Assistance (ODA)

<Social ties>

- Diversified communities (family, region, religion, hobby, school, workplace)
- Social Network Service (SNS)
- Festival

Thank you for your attention.



OSAKA-KANSAI/JAPAN
EXPO2025



World Expo 2025
Candidate