



Institutional Innovation and Territorial Development

Prof. Emeritus Leif Edvinsson

**Information and Knowledge for All:
*Towards an Inclusive Innovation***

The World Conference on Intellectual Capital for Communities

UNESCO, July 3&4 2017

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Intellectual Capital
for Communities
In the Knowledge
Economy

We are living in an Era of Institutional Failure

Dee W. Hock, founder of VISA
International







Travis Kalanick, Uber's former chief executive and founder

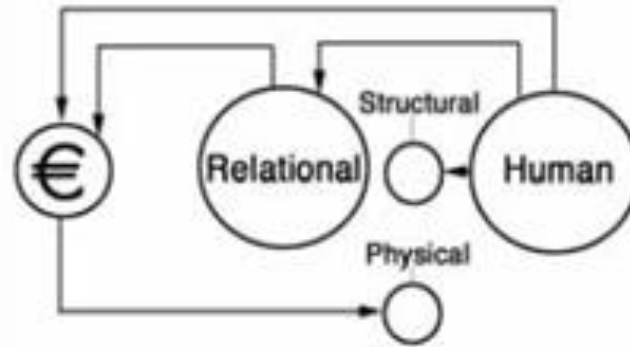
The Scientist

The Group

The Gamification

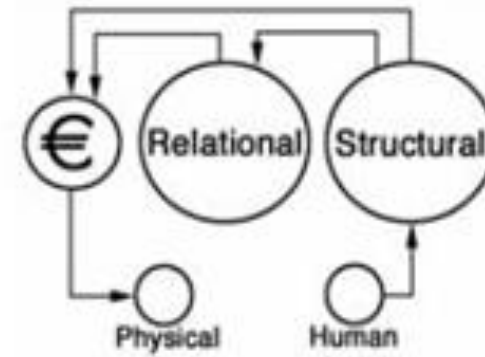
Model X: Human Centric Navigator [5]

Graph 4. Human Centric Navigator



Model Y: Structural Centric Navigator [5]

Graph 5. Structural Centric Navigator



Pierre Laffitte, Sophia Antipolis and the École des mines de Paris, the secret of success

April 16, 2015, surprise birthday for Pierre Laffitte, in Sophia Antipolis. The technopole pays tribute to its creator. The event takes place with the participation of the MINES-ParisTech School, of which Pierre Laffitte was the director, after being the student. Testimonials.



Pierre Laffitte planting an oak in Sophia Antipolis to celebrate his 90 spring. Strength, justice and longevity ... the symbolism of the tree is in tune with the personality of man.

The anniversary ceremony was prepared, in secret, by the Sophia Antipolis Foundation, in partnership with Sophia Mag magazine. Conceived for a "working meeting", at the premises of MINES ParisTech, Pierre Laffitte was welcomed by a standing ovation. In the amphitheater Mozart, his friends from all sides - business leaders, artists, directors of great schools, professors, researchers and local elected officials - came to talk about the past and talk about the future. It is impossible to trace here his many engagements, a thesis would not suffice! The celebration of its 90 spring has fortunately allowed to highlight the innumerable facets of a visionary personality. Without it,

Audacity and vision

Polytechnicien, Pierre Laffitte joined the [Mines Corps](#) in 1947. In 1963 he was appointed Deputy Director of the École des Mines de Paris, then Director from 1974 to 1984. He then continued his career as a Senator until 2008.



Otto Schermes, Contributor

Co-founder 4.0 Lab, Senior Lecturer, MIT, Thousand Talents Program Professor, Tsinghua University



4.0 Lab: Inventing the Future of Food, Finance, Health, Ed, & Management

06/29/2017 09:48 am ET | Updated 3 days ago

Last week, Amazon acquired Whole Foods in a move that has many wondering what this means for the direction of the economy. In my view, Amazon's acquisition of Whole Foods does to organics what Uber did to the sharing economy: it takes something that was born out of a different economic logic (a grocery store dedicated to healthy food) and then molds and morphs it to fit into an economic operating system that is firmly based in the old paradigm—i.e. in a paradigm that aims for world domination rather than serving a goal of shared prosperity and well-being for all.



Roman Roads : 85 004 kilometer .
All Roads lead to Rome.



This is a bus stop in Montreal
Salutogenic Perspectives - Health



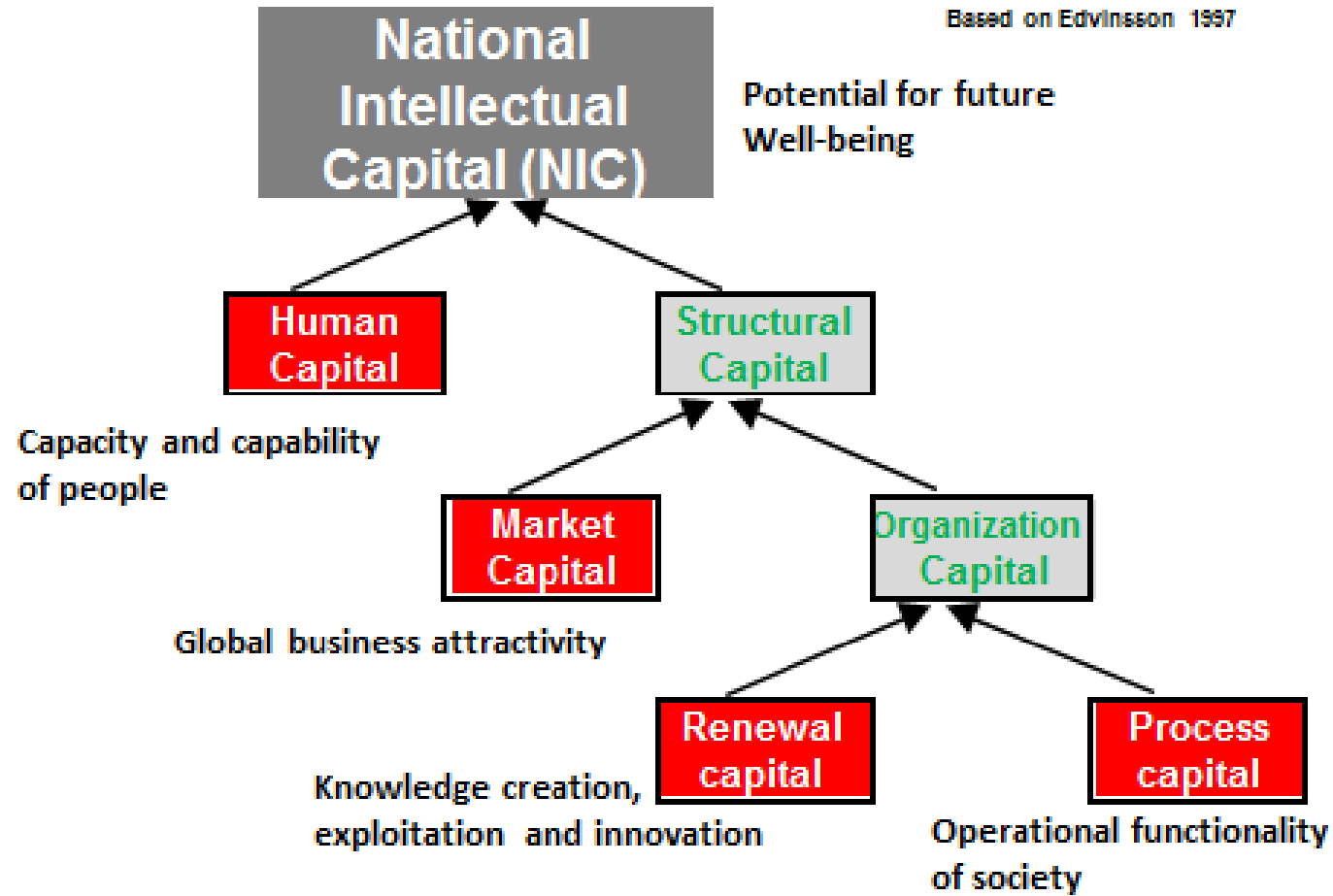
Stockholm the World's next best Eco System
for Unicorns , reported Nov 2016 by SparkLabs,

GDP Impact of NIC

- NIC impact in GDP formation ranges 16 % - 72 % of GDP.
- NIC impact in GDP annual growth varies between 0.25% - 2.15 %.
- In advanced economies almost 75% of growth can be traced back to NIC (2001 – 2011)

www.bimac.fi

Based on Edvinsson 1997



*ELSS methodology and data base:
48 statistical indicators, 12 in each category, 59 countries*

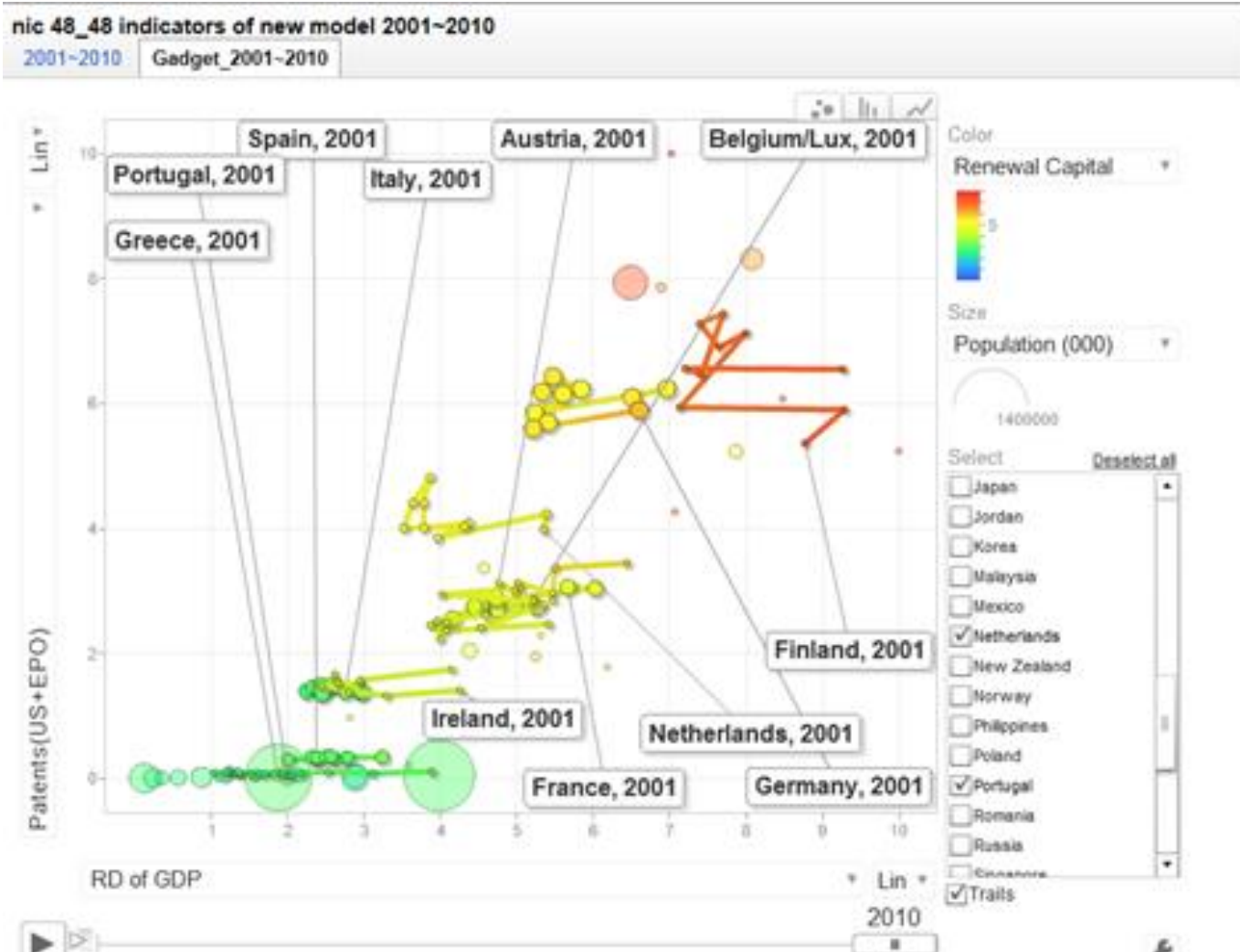
Focus on renewal and innovativeness / Global positioning

Measuring innovation

RANK	Bloomberg 2015 Innovation Index	GII 2015 Global innovation index	WEF 2015 Innovation /sophistication factors	NIC 2104 Renewal capital impact in GDP formation
1	South Korea	Switzerland	Switzerland	Sweden
2	Japan	United Kingdom	Japan	Switzerland
3	Germany	Sweden	Germany	USA
4	Finland	Netherlands	United States	Finland
5	Israel	United States of America	Finland	Israel
6	United States	Finland	Netherlands	Denmark
7	Sweden	Singapore	Sweden	Iceland
8	Singapore	Ireland	Israel	Germany
9	France	Luxembourg	United Kingdom	Taiwan
10	United Kingdom	Denmark	Denmark	Luxembourg
11	Denmark	Hong Kong (China)	Singapore	Australia
12	Canada	Germany	Qatar	Canada
13	Australia	Iceland	Norway	Netherlands
14	Russia	Korea, Republic of	Austria	Austria
15	Norway	New Zealand	Belgium	Lithuania
16	Switzerland	Canada	Chinese Taipei	Qatar
17	Austria	Australia	Malaysia	Belgium
18	New Zealand	Austria	Luxembourg	Korea
19	Belgium	Japan	Ireland	Hong Kong
20	Netherlands	Norway	France	Singapore
21				Norway

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Eco Zones for Societal Innovation



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Nobel Prizes and Laureates

Peace Prizes < 2015 >

► About the Nobel Peace Prize 2015

▼ National Dialogue Quartet

- Facts
- History
- Nobel Lecture
- Prize Presentation
- Interview
- Nobel Diploma
- Photo Gallery
- Other Resources

All Nobel Peace Prizes
All Nobel Prizes in 2015

The Nobel Peace Prize 2015
National Dialogue Quartet

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National Dialogue Quartet - Facts



National Dialogue Quartet

Prize motivation: "for its decisive contribution to the building of a pluralistic democracy in Tunisia in the wake of the Jasmine Revolution of 2011"

Prize share: 1/1

Skandia Future Center

The World's First IC Lab 1996



<https://drive.google.com/file/d/0B0ouzk5HIGWJQV9fYzY1cjF2Um8/view>



Figure 6: A visual comparison between a normal object - driven view of OKS and its relationship driven view of the "inverted" in-between space



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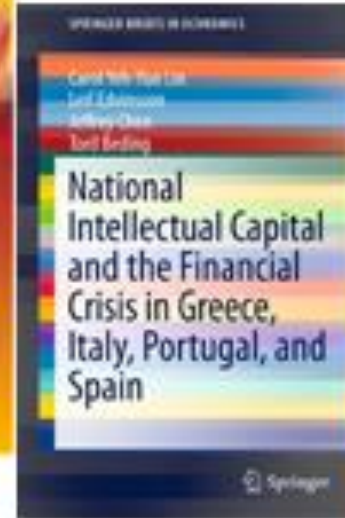
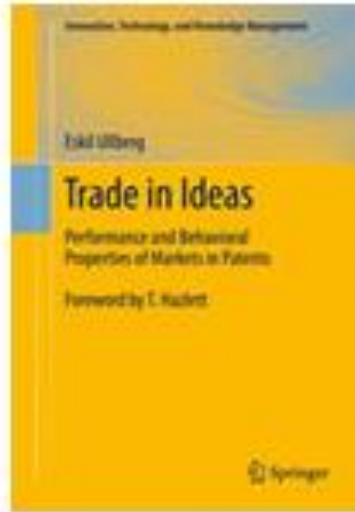
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WISEPLACE.

The Guide to Innovation Accelerating Environment Design

イノベーションを加速する
「賢い場」のガイド





www.NIC40.org

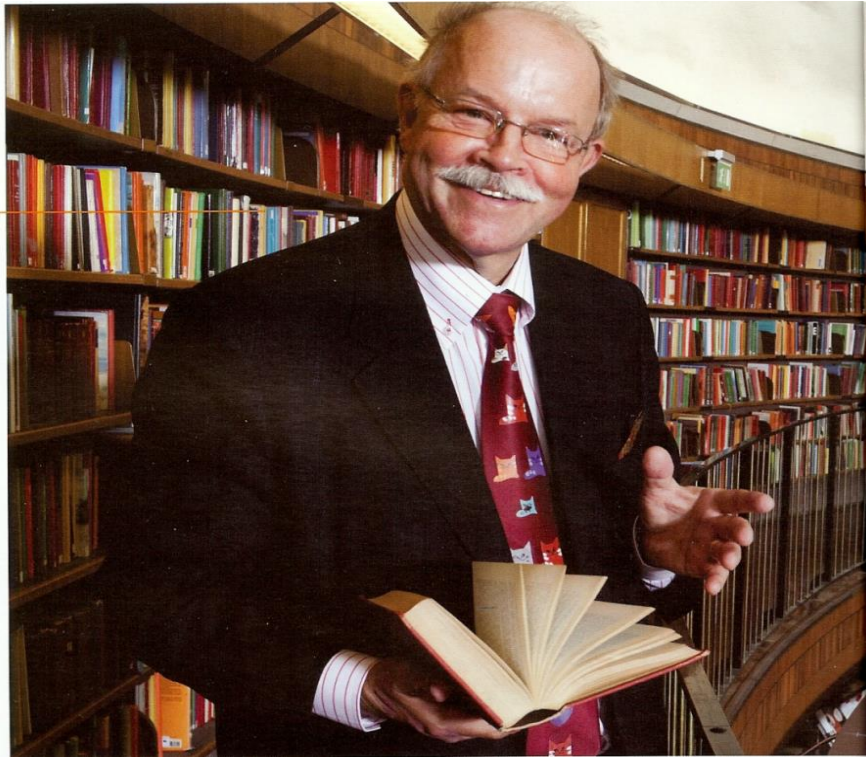
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