

The logo for 'ic' (Intellectual Capital for Communities) features the lowercase letters 'ic' in a bold, black, sans-serif font. A red dotted line is positioned directly beneath the 'i'.

Intellectual Capital for
Communities
In the Knowledge Economy



Intangibles: Japanese Programme

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1. IC in practice

- National Account (R&D capitalization)
- IC economics & reporting.

2. IC programs in Growth Strategy (Abe's 3rd Arrow).

- Big Data / CPS / Open Data.
- STI policy (Univ / RI reform)
- Cool Japan initiative
- Platform for democratized innovation

1. What we know.
 - IC measured.
 - IC investment matters.

2. What we wish to know.
 - IC to be managed.
 - IC for non-commercial output

1. IC datasets become available.

- INTAN-Invest, Conference Board, etc.
- Japanese estimates by *Miyagawa et.al.* (1991-2008. to be extended).

2. IC investment matters.

- New picture of economy
GDP growth (+), TFP growth (-)
- Possible policy bias

1. IC to be managed.

- cross-term of ICs & management variables.
- context-rich case studies.
- IC as common language for management.

2. IC for non-commercial output.

- collaboration with domain-specific schools
- tuned definition of domain-specific ICs

Lowering Barrier for Start-Ups

- Ubiquitous means of production? -



Cloud Computing

E-commerce

Smart Phone

Micro-Payment

Public / Commercial Data

Micro-Funding

Additive Manufacturing

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