



RUPRECHT-KARLS-
UNIVERSITÄT
HEIDELBERG



The French-German agenda on intangibles, knowledge assets and “IC accounting”

2nd Day

The next generation for IC / Intangibles Reporting

September 18th, 2012

University of Heidelberg: Hörsaal (Lecture Hall) in Berliner Str. 4.

Starting time: 9:30 (a.m.), ending at 16:00 (4 p.m.)

Chair: A. Bounfour

1st part:

State-of-the-subject analysis

- *Wissensbilanz 2.0 (Kai Mertins)*
- *Semantic Models for giving IC Reports their adequate structure (Elmar Drewitz)*
- *German Society in KM's commitment to Integrated Reporting (U. Schmidt / M. Bornemann)*
- *Recent initiatives in France (A. Bounfour)*

Comments: NN (will be decided before session)

2nd part:

Tendencies in IC reporting on global level

- *WICI (Takayuki Sumita)*
- *Integrated Reporting (Sara Nori, tbc)*
- *IIRC work represented by a French expert (PWC ?)*
- *Advancements in Australia (John Dumay)*

Comments: Leif Edvinsson

3rd part:

Experts contributions and related work to IC Accounting

- *C. Nagel : From an IC-Report to an integrated Managementsystem OR could IC-Accounting solve the daily problems of an SME ?*
- *Aylin Gözalan: Combining Practice with Theory: Conclusions from research in German SMEs*
- *Contribution from the Slovakian delegation (tbc)*
- *WikiRating: “A ‘Liquid democracy’ approach to valuations of companies and states” (D. Credé, not attendig, Günter Koch will inform the audience about Credé’s project)*

Comments: Günter Koch,

4th part:

The next agenda & open dialogue

- *Introduction: The position paper by A. Bounfour & Y. Hanado (on behalf of the New Club of Paris)*
- *Agenda identification for future IC Reporting: Discussion*
- *Conclusions and next steps, identification of potential projects*