



# Innovative cities

## Creative or Innovative Cities?

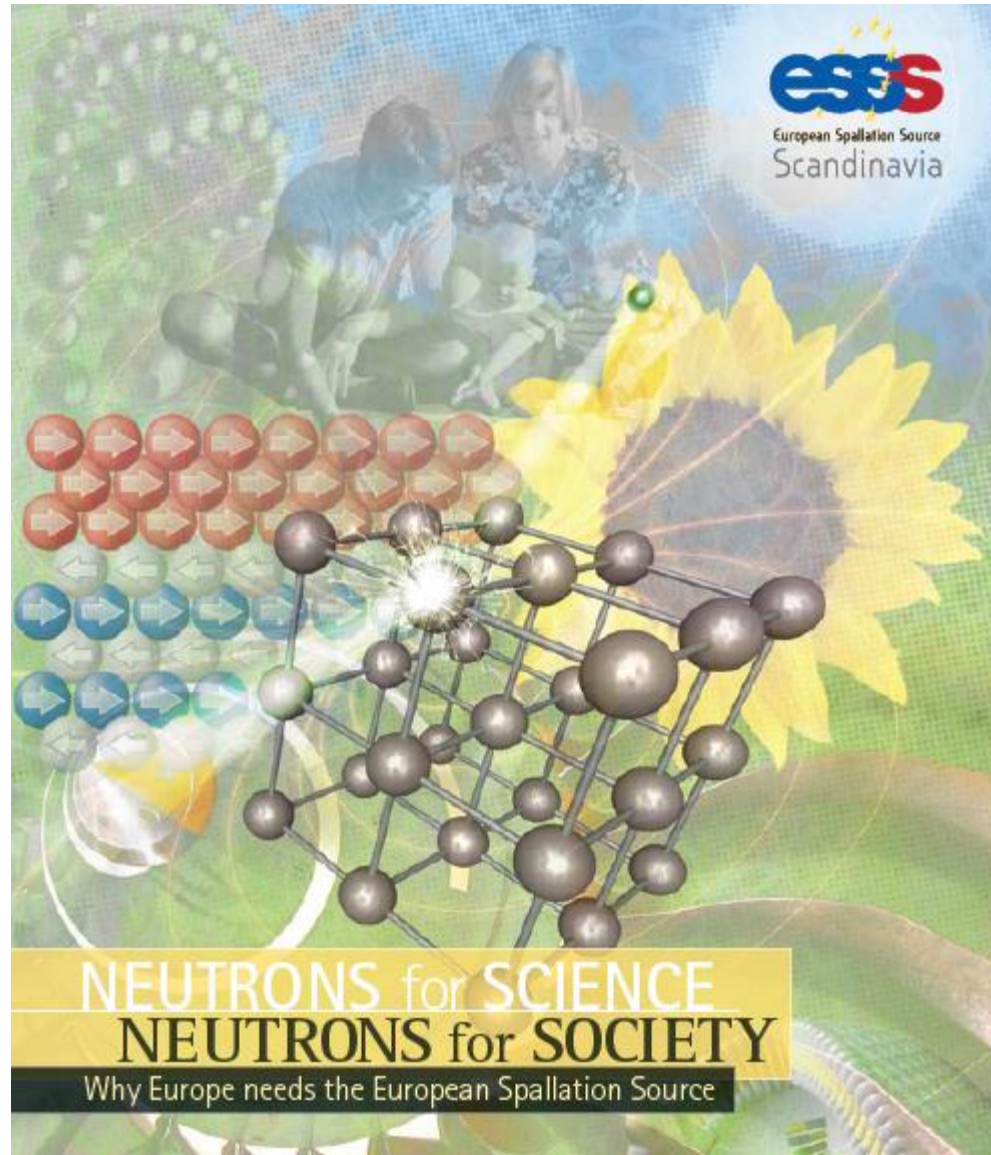












"The Superconducting City"

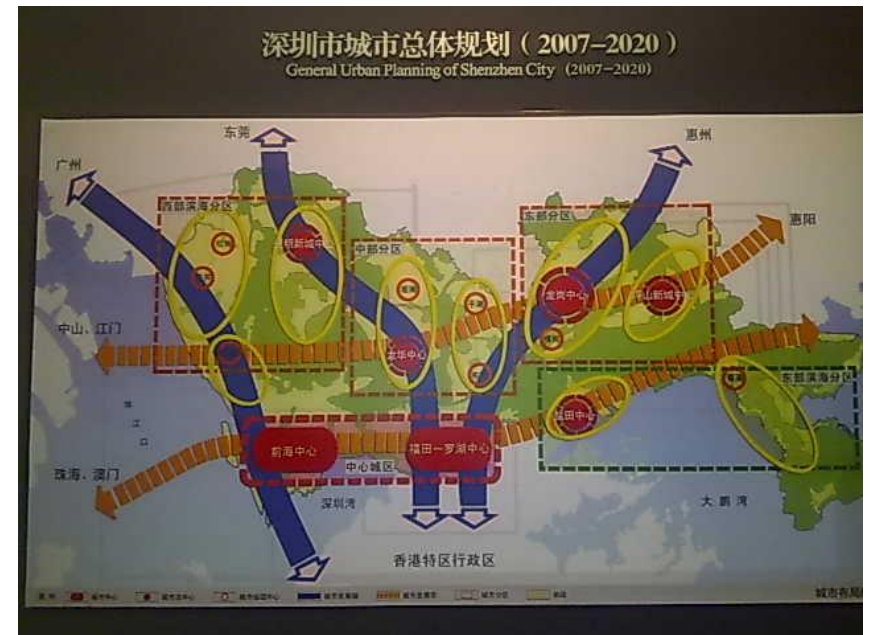




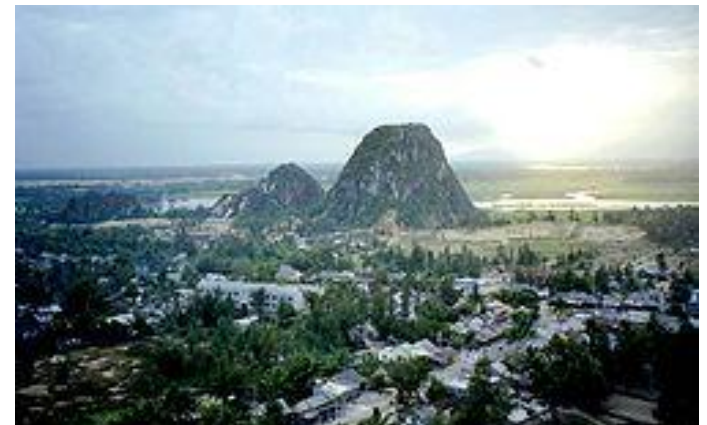




SHENZHEN,  
as prototyping urban  
Innovation space









Culture, Welfare, Environment

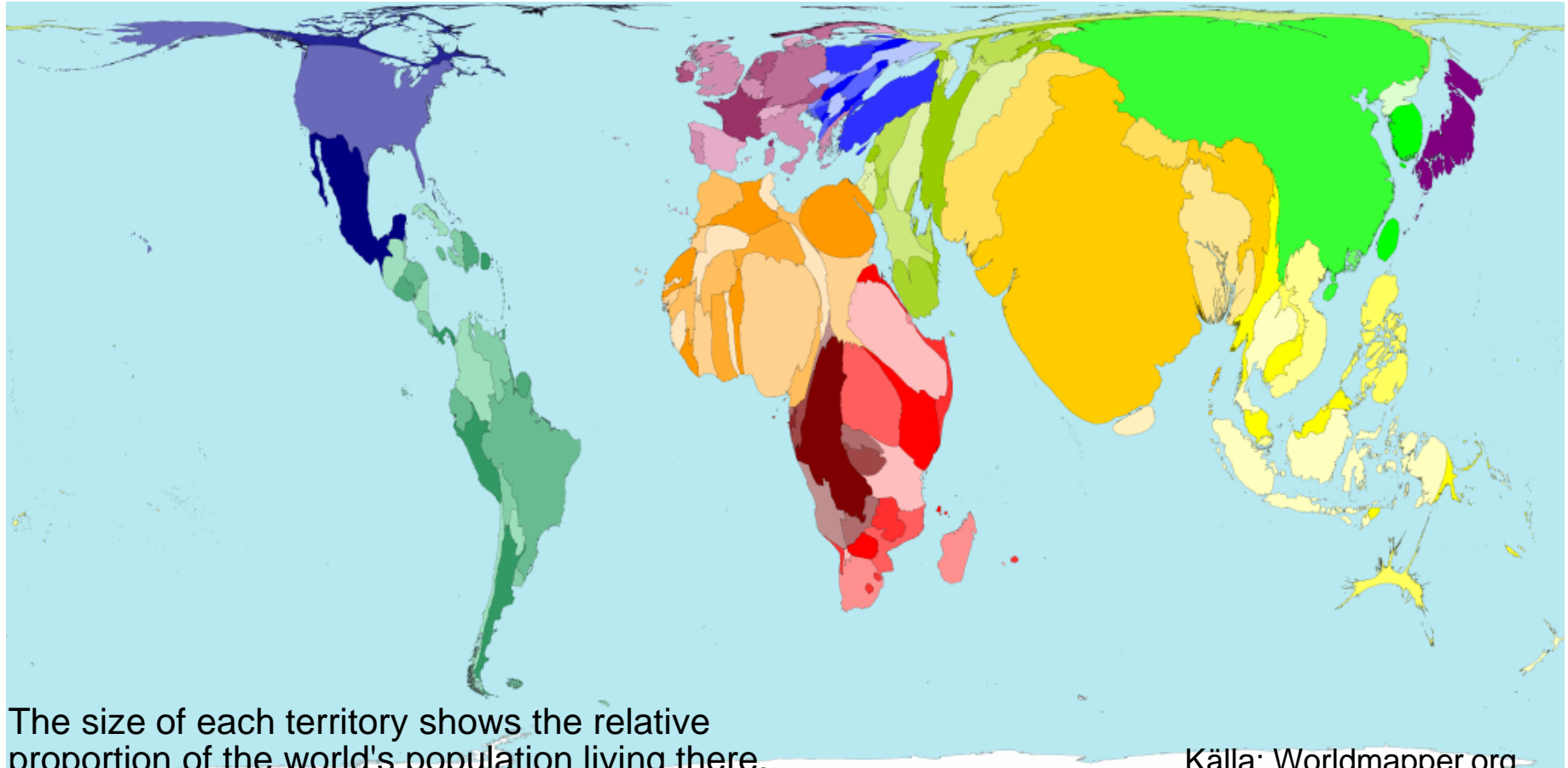


**Globe Sustainable City Award May 2011**

Most liveable City Award 2009 by UNEP



# Human Capital 2030



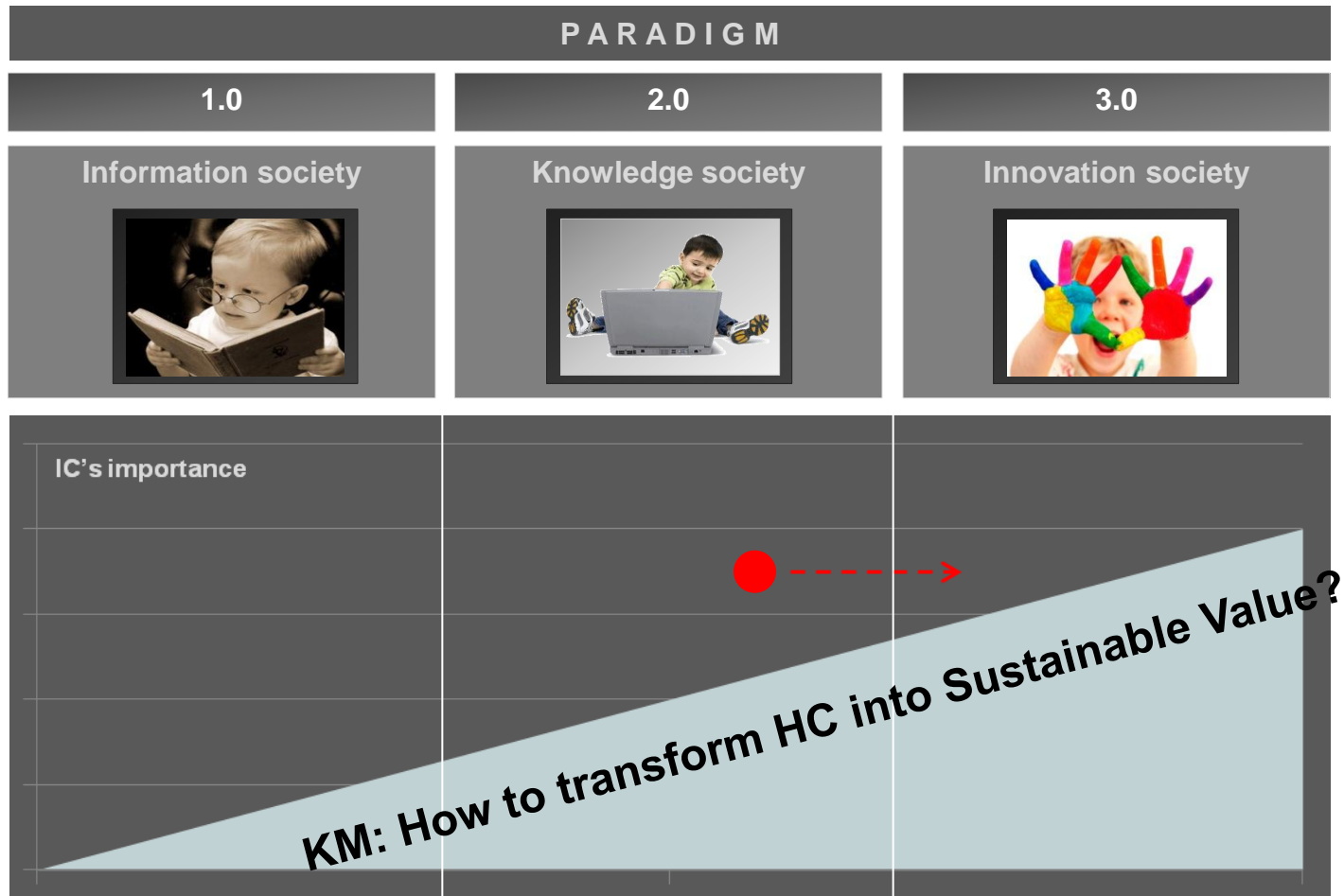
# Knowledge Meeting Place







# IC's importance is growing

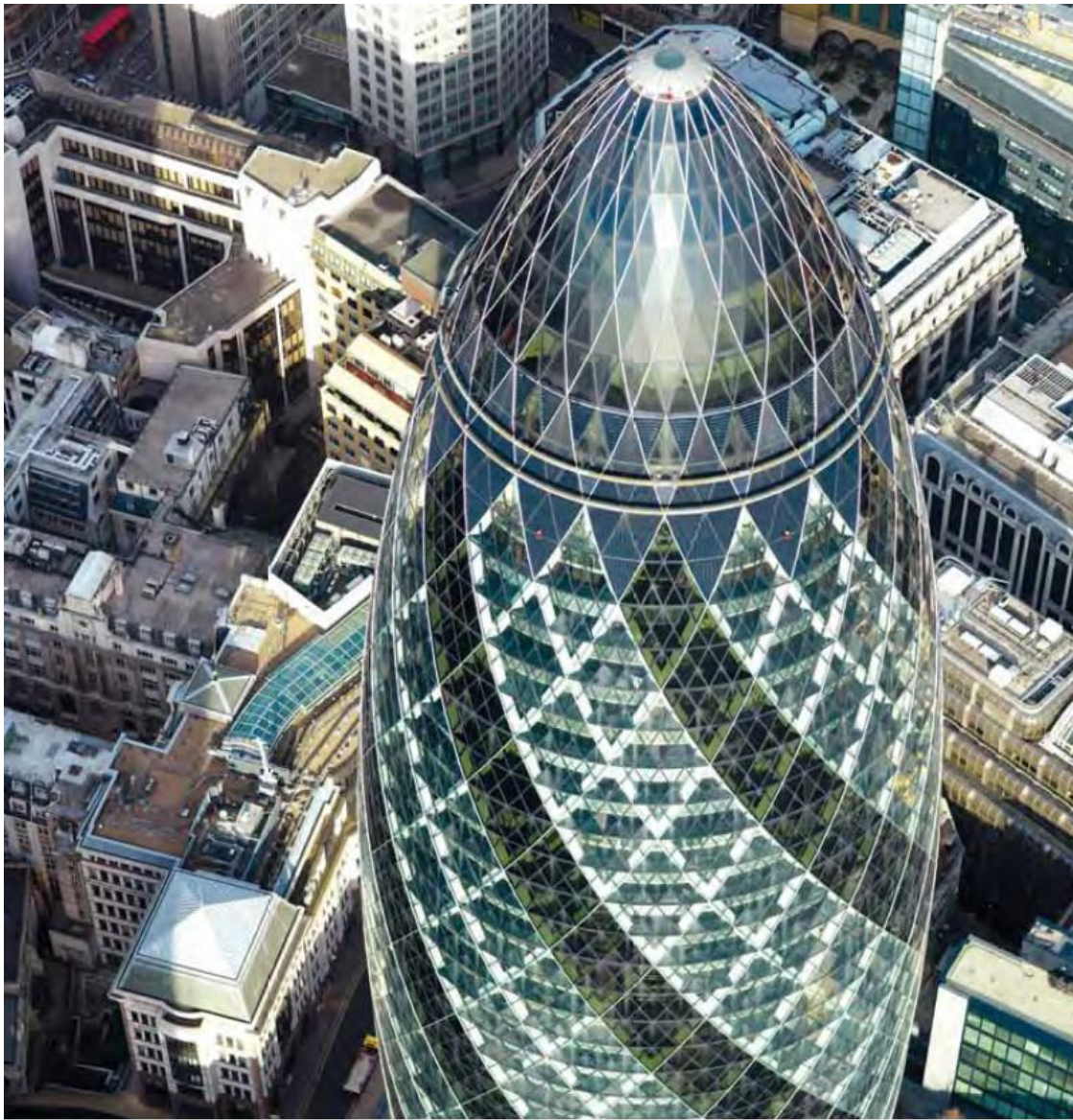




# The New Club of Paris



- ... sets the knowledge agenda for nations, regions and cities in the knowledge economy*
- ... activates in the cultivation of societal and political entrepreneurship*
- ... participate in projects and platform development for creating global societal innovation*

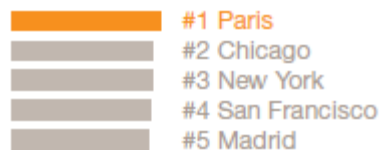


[www.pwc.com/cities](http://www.pwc.com/cities)

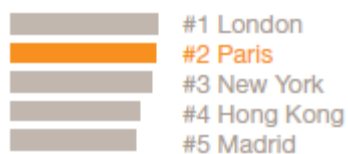
***Cities of Opportunity***



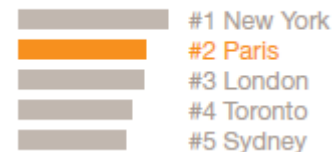
#### Transportation and infrastructure



#### Economic clout



#### Lifestyle assets



## ***Cities of Opportunity 2011***

### Paris

***An urban  
gem of many  
facets***

***Just below London  
as an economic  
powerhouse***

No 8, just ahead of Singapore and Hong Kong.....

# The Social Life of Cities & Regions

Design for sociability

**Social design of cities**

**Social innovation in the city**

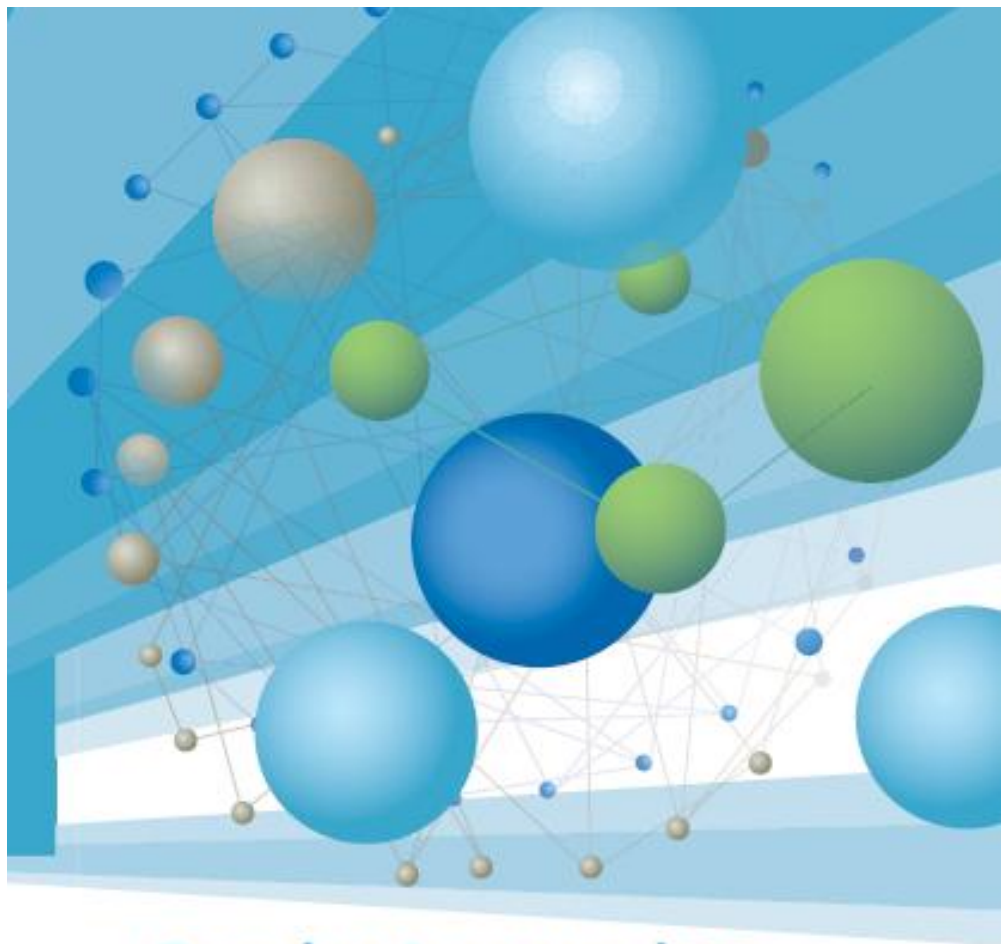
Social life of work/job

**Societal Innovations.....**

Based on: Anne Stenros,  
Kone

## How to serve the Citizens?





# **Service Innovation**

## Yearbook

### **2010–2011**



Solar panels on Marina Barrage building in Singapore.







*– The human being is not made up by independent pieces.*

*We are organisms made up by numerous systems linked together in ways not fully understood.*

*To able to face the complexity of the diseases studied, we needed to gather independent research groups with different foci to work for a common goal,*

says Lars Terenius, Professor , founder and CEO of CMM 1995-2008.

*Science for Society.....*







Jiaxing Science City



# Regional Innovation Ecosystem University Campus 2020

Nokia

Rovio

Tapiola  
Garden City

Aalto University

EIT ICT Lab

According to the plans, by 2020, there will be new investments of 4-5 billion €: metro, tunnel construction of ring road, other infra, housing, office and business buildings, public services, university buildings, sports and cultural facilities...





About

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## Medicine

### DNA Sequencing

CMM

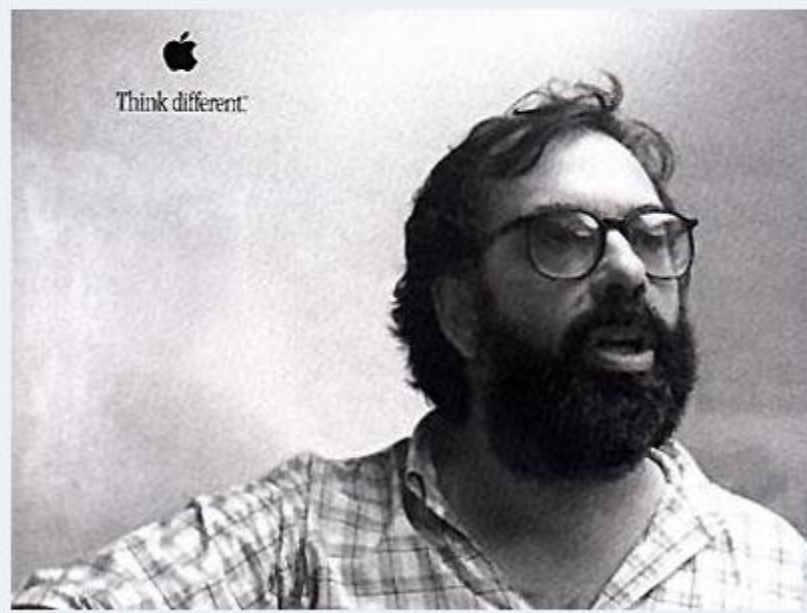


# 11 Unusual Ways Steve Jobs Made Apple The World's Most Admired Tech Company

## Encourage others to think differently

Apples' "Think Different" ad campaign in the late 1990's was one of the most effective of all time.

It stimulated innovation and reinvention, which is what Apple, today, is all about.



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## European Commission Innovation Union

RESEARCH  
TO IMPROVE

European Commission &gt; Innovation Union &gt; Why?

Home

Press Room

Innovation Union

+ Why?

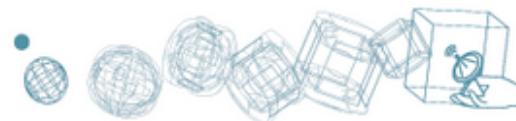
+ Key initiatives

+ What it means to me

Key documents

Innovation made in  
the EU

Innovation Union means

*More jobs, improved lives, better society*

### Why do we need an Innovation Union?

We need to do much better at turning our research into new and better services and products if we are to remain competitive on the global marketplace and improve the quality of life in Europe.

We are facing a situation of '**innovation emergency**'. Europe is spending 0.8% of GDP less than the US and 1.5% less than Japan every year on Research & Development (R&D). Thousand of our best researchers and innovators have moved to countries where conditions are more favourable. Although the EU market is the largest in the world, it remains fragmented and not enough innovation-friendly. And other countries like China and South Korea are catching up fast.



The Innovation Union is a crucial **investment for our future**. For example, achieving our target of investing 3% of EU GDP on R&D by 2020 could create 3.7 million jobs and increase annual GDP by €795 billion by 2025.

Find the answers to your questions on Innovation Union

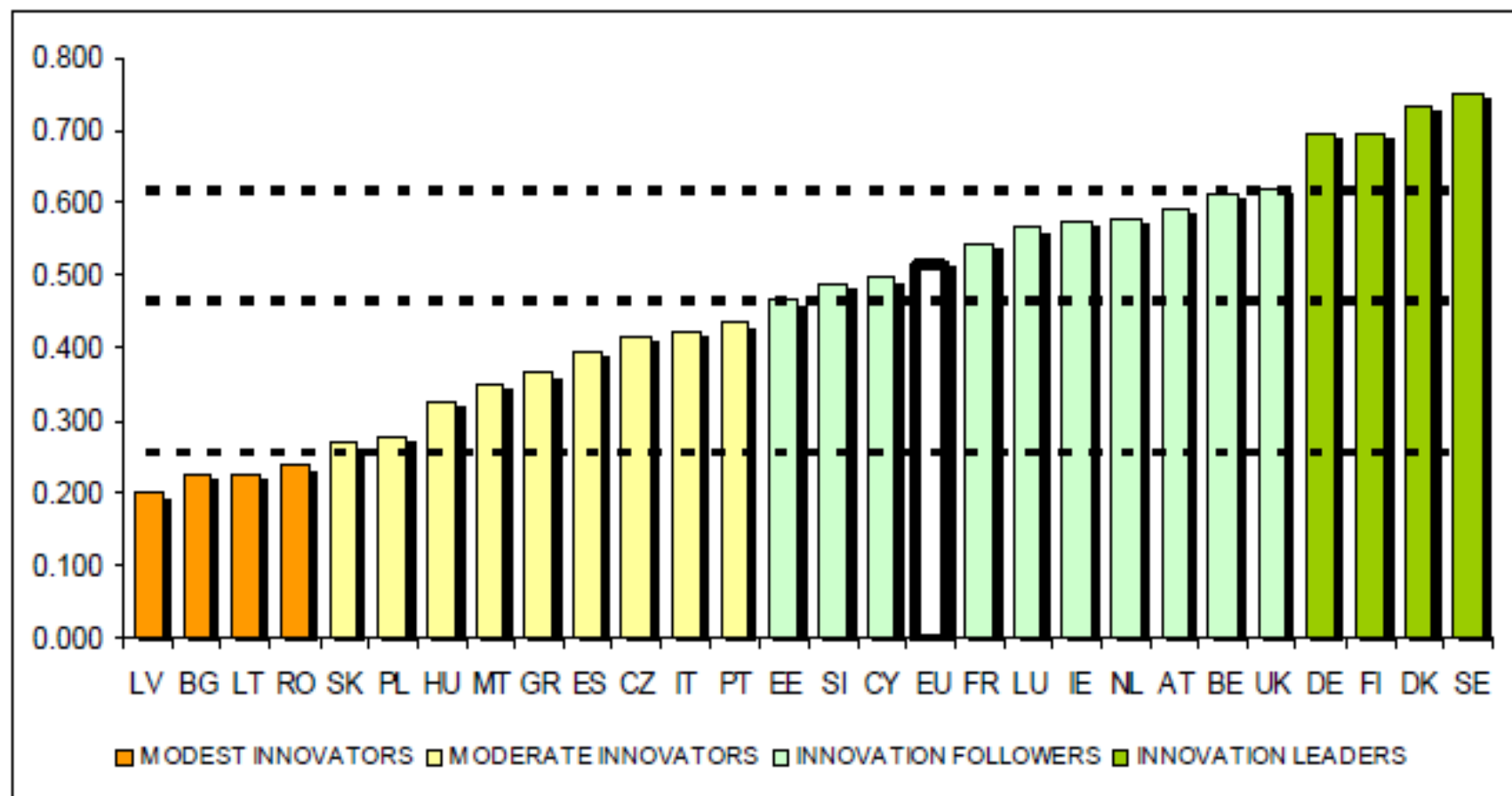
Innovation Union:  
**Why?**

Innovation Union:  
**Key initiatives**

Innovation Union:  
**What it means**

**Key**  
documents

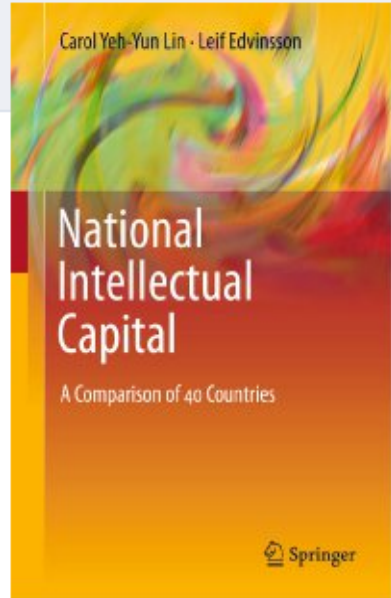
**FIGURE 1: EU MEMBER STATES' INNOVATION PERFORMANCE**



Note: Average performance is measured using a composite indicator building on data for 24 indicators going from a lowest possible performance of 0 to a maximum possible performance of 1. Average performance in 2010 reflects performance in 2008/2009 due to a lag in data availability.

The performance of Innovation leaders is 20% or more above that of the EU27; of Innovation followers it is less than 20% above but more than 10% below that of the EU27; of Moderate innovators it is less than 10% below but more than 50% below that of the EU27; and for Modest innovators it is below 50% that of the EU27.





## National Intellectual Capital



Wall Info Photos Discussions

National Intellectual Capital + Others Just National Intellectual Capital Just Others

### RECENT ACTIVITY

- National Intellectual Capital edited their Founded, Website and Description.
- National Intellectual Capital joined Facebook.

### Information

Founded:  
Dr. Carol Yeh-Yun Lin, Prof. Leif Edvinsson

About:  
NIC, A comparison of 40 countries

### 7 People Like This



### Create an Ad

### Connect With More Friends



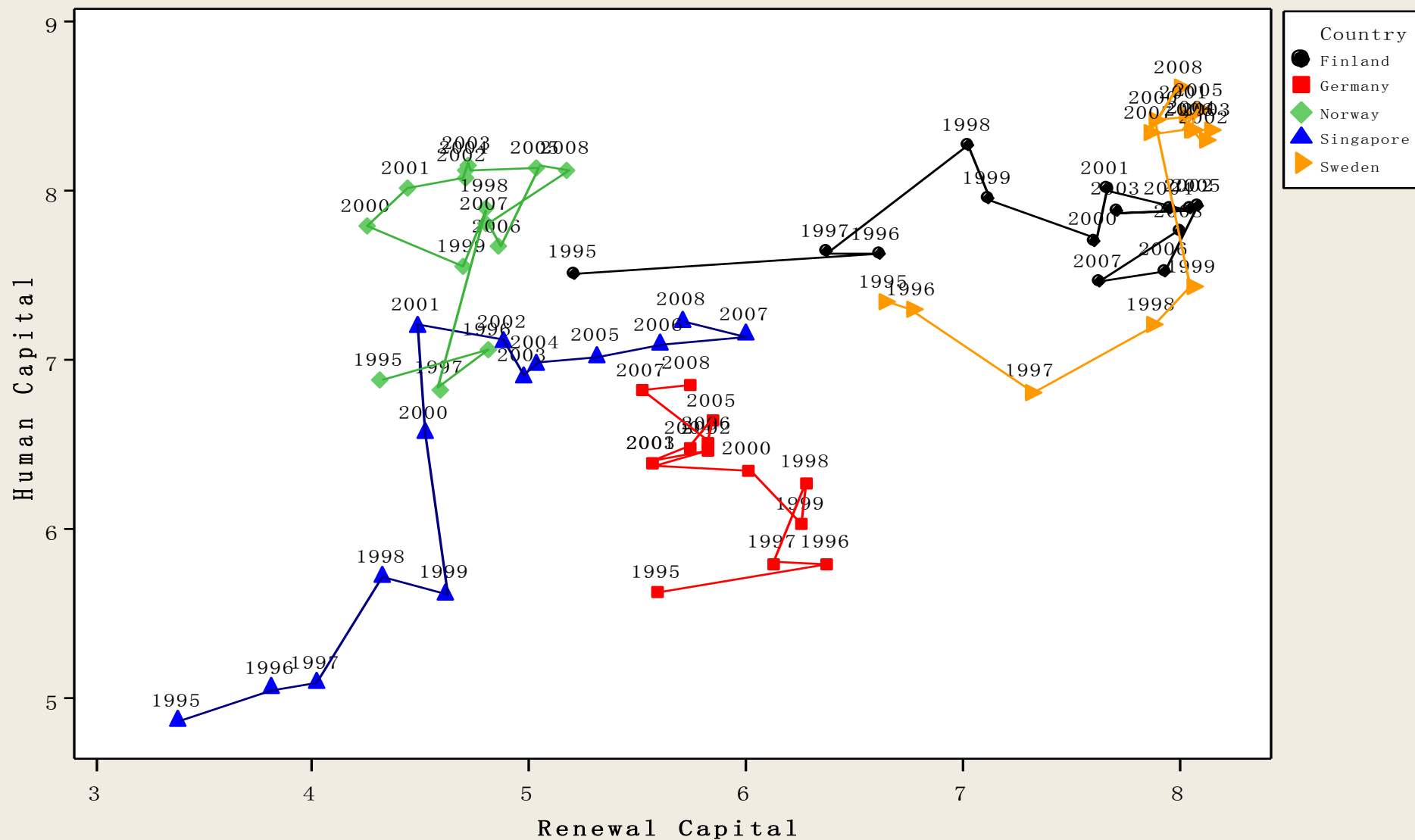
Share the Facebook experience with more of your friends. Use our simple invite tools to start connecting.

More Ads

www.NIC40.org

Chat (12)

Scatterplot of Human Capital vs. Renewal Capital of Finland, Germany, Norway, Singapore and Sweden



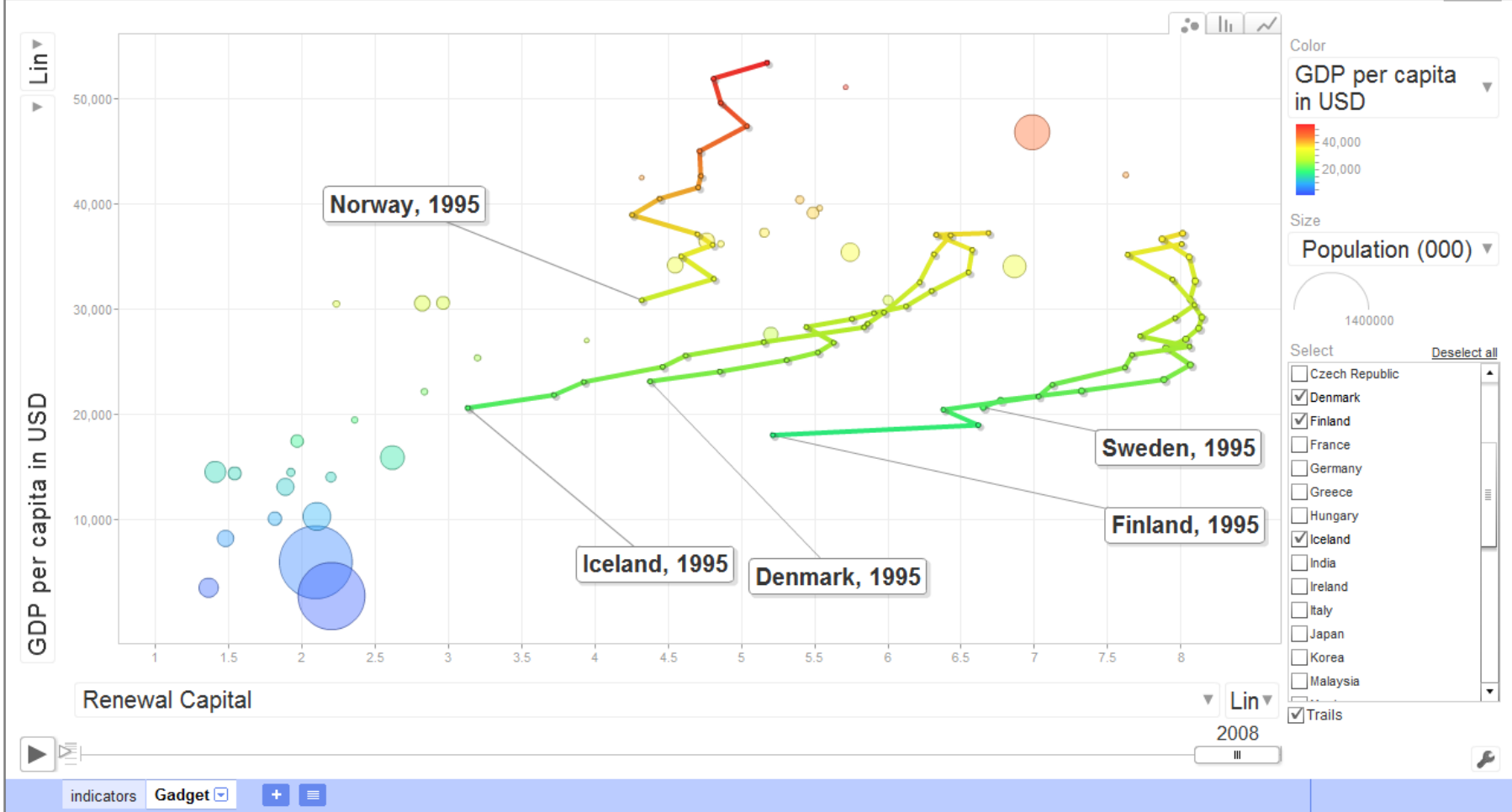


WORLD ECONOMIC FORUM DAVOS 2011

SHARED NORMS FOR THE NEW REALITY



The Nordic Way





# CHINA DAILY

FRIDAY, April 15, 2011

中國日報





*We have to start thinking about the city as a cell—a stem cell, with tremendous potential. But also one that you can kill by not giving it energy, by not cultivating relationships. That's why relational capital is so important for the nourishment and growth of intellectual capital.*



FROM BEIJING TO THE BELTWAY

THE DEATH OF POMPEII

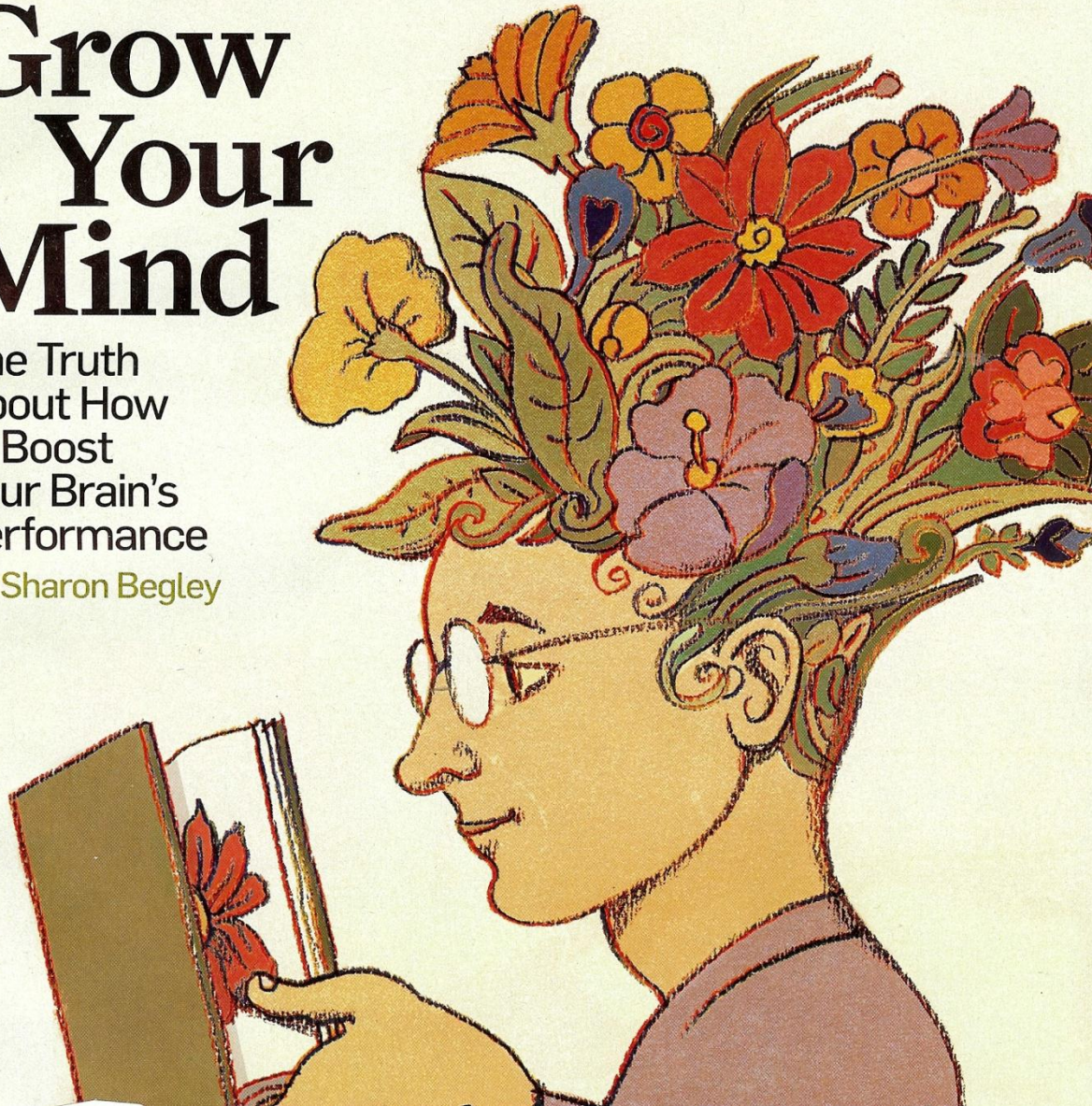
JANUARY 10 & 17, 2011

# Newsweek

## Grow Your Mind

The Truth  
About How  
to Boost  
Your Brain's  
Performance

By Sharon Begley





## 11 Unusual Ways Steve Jobs Made Apple The World's Most Admired Tech Company

### Connect dots

Apple releases products that are innovative in and of themselves, but they are also integrated visions. iPods mesh beautifully with iTunes; iPads and iPhones collaborate with the app store.

According to Jobs, "creativity is just connecting things." Apple frequently shows how the sum is greater than all of the parts.



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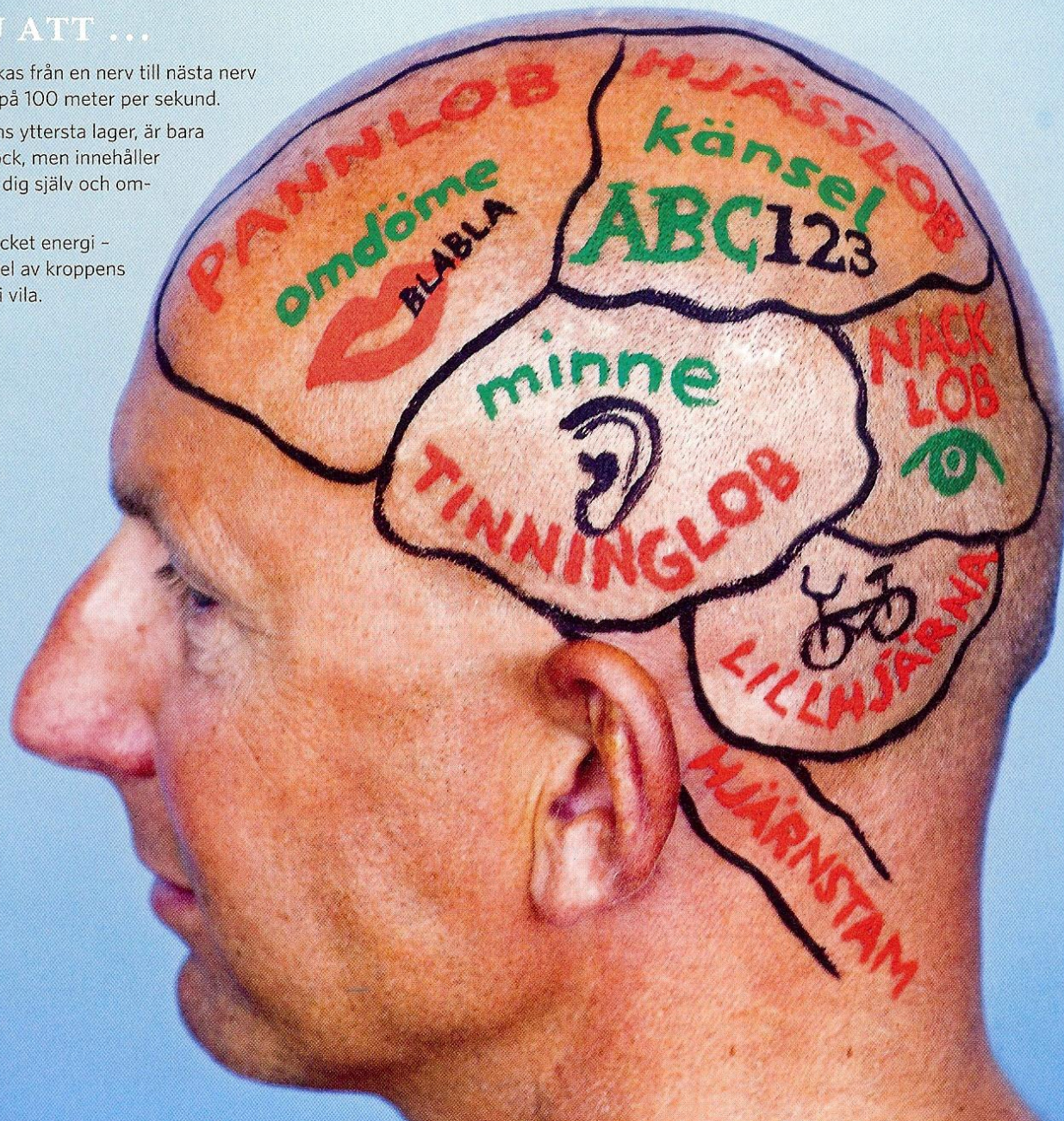
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### Keywords



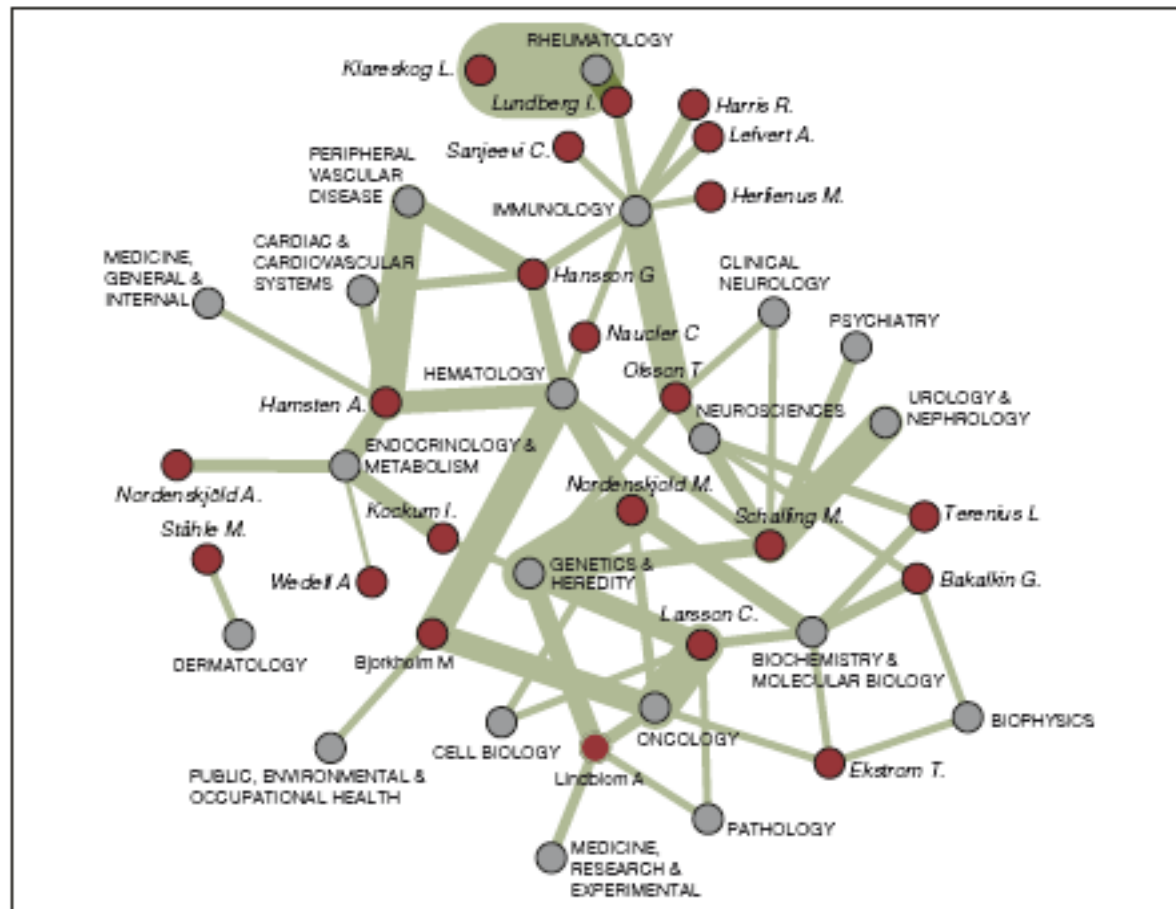
## VISSTE DU ATT ...

- Signalerna som skickas från en nerv till nästa nerv kan nå en hastighet på 100 meter per sekund.
- Hjärnbarken, hjärnans yttersta lager, är bara ett par millimeter tjock, men innehåller både kunskapen om dig själv och omvärlden.
- Hjärnan behöver mycket energi – upp emot en femtedel av kroppens totala energiåtgång i vila.





## Networking Power.....



*Figure 2. Publications pattern of the CMM research groups. Data produced by Catharina Rehn, Karolinska Institutet Library.*



***To explain Innovation, we need a new theory of  
Organizational Knowledge Creation....***

Nonaka & Takeuchi

# Societal Innovation as Reforms

Leading ?

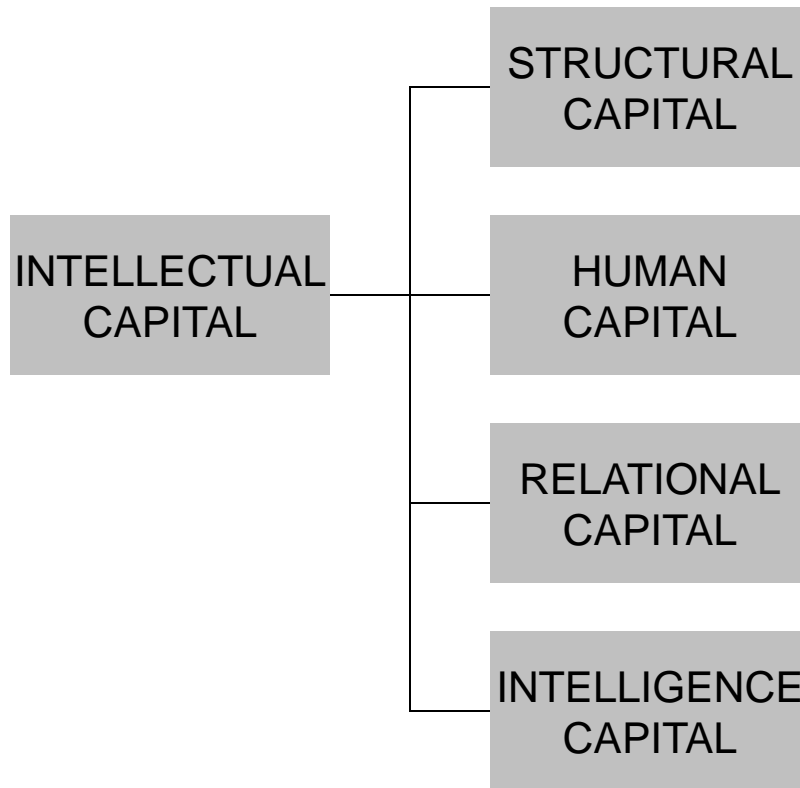
Following ?

Niche ?

Challenging/Pioneering?

# EXTENDED IC

Future Potential.....Risks and Liabilities



*Mega Web 2.0 Intelligence....*  
***Insourcing Brain Power***





# ACSI → Energizing Society: Pioneering to Foster Societal Innovation

Markku Markkula,

Committee of the Regions, Rapporteur for the Digital Agenda,  
Aalto University

markku.markkula@aalto.fi



[www.acsi.aalto.fi](http://www.acsi.aalto.fi)



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history

Voice

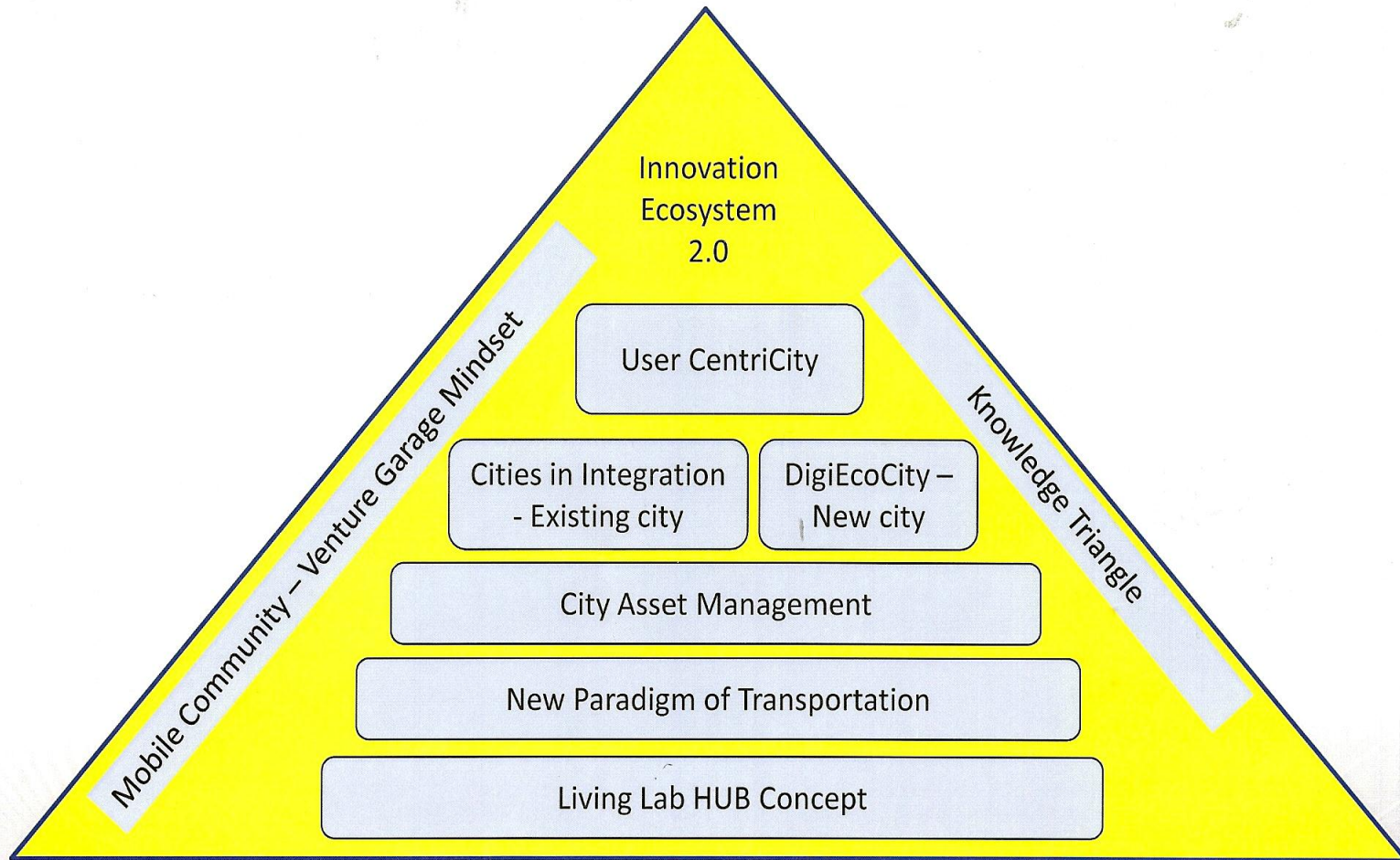
Public

2

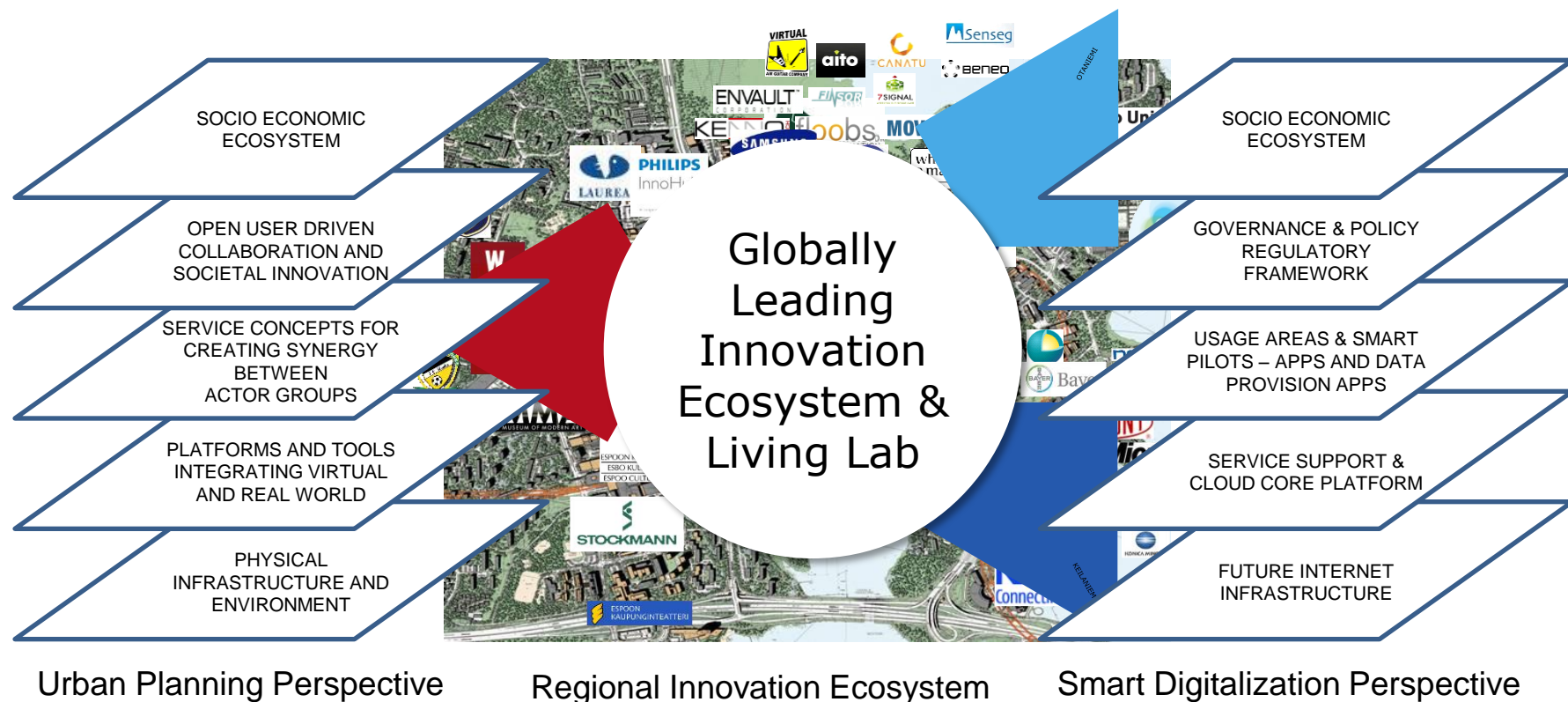




# Energizing Society – Work Packages



# Ecosystem Approach to Regional Information Modeling – Integrating Top-Level Research and Innovation of Urban Planning & ICT

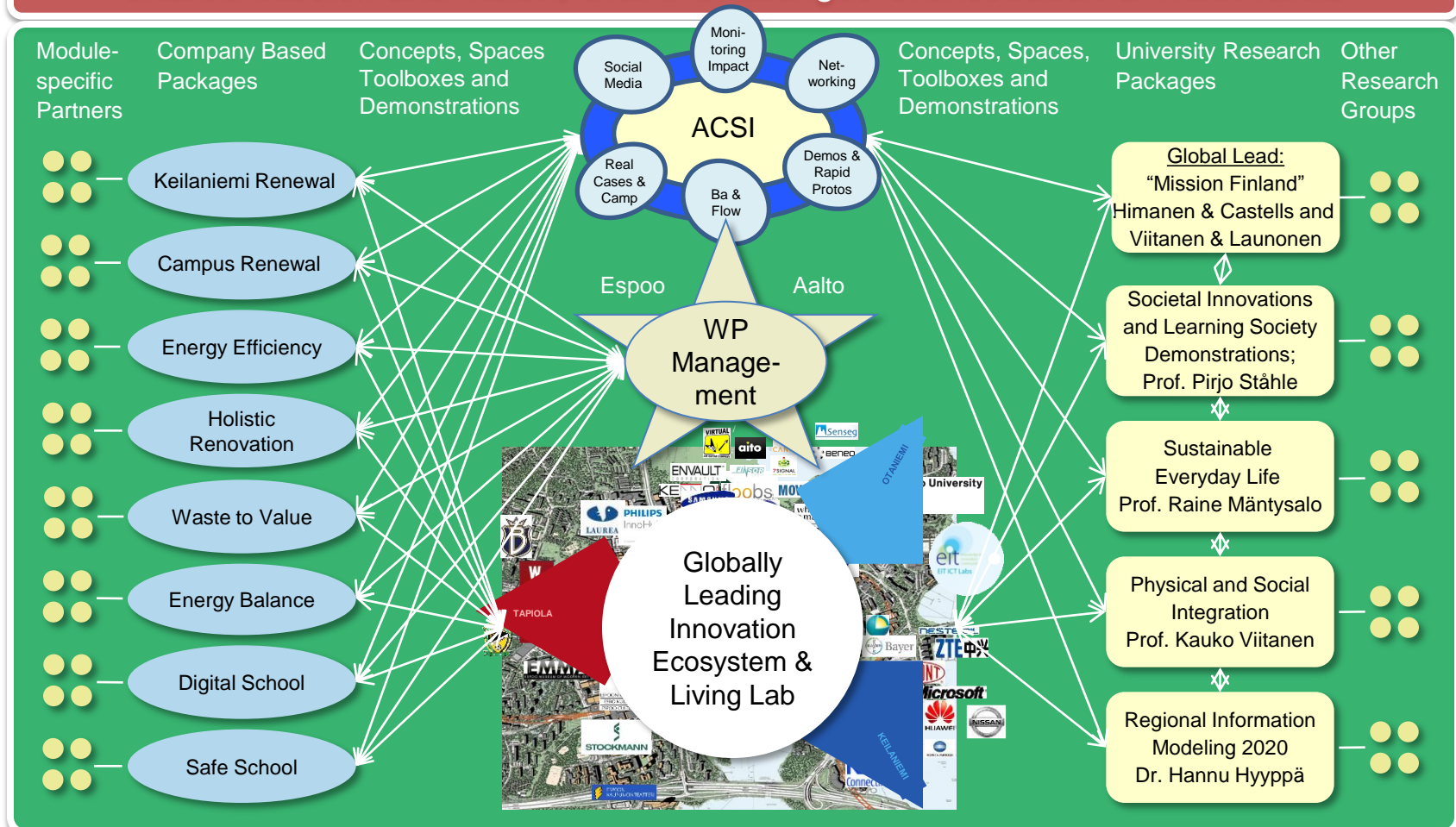




# Work Package: Regional Innovation Ecosystem

A Framework to Link Business, Scientific Substance and Decision Making in Regional Context

Shared Mission and Vision, Grand Challenges Orchestration & Think Tanks



Creative Individuals & Innovation Capability Development

# The Hub Framework for the Innovation Ecosystem Evaluations/Metrics

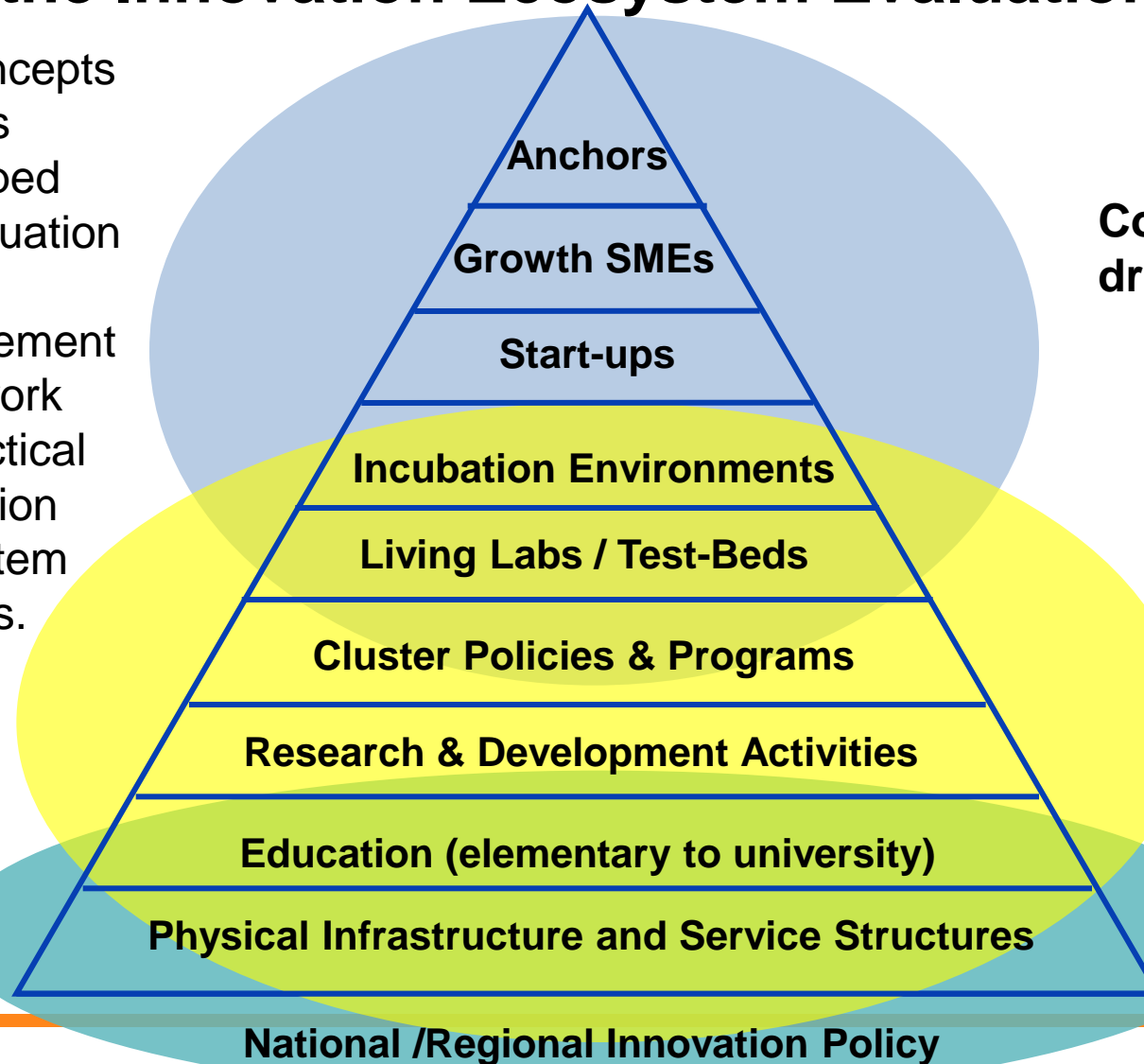
Hubconcepts Inc. has developed an evaluation and management framework for practical innovation ecosystem analysis.



**Company and forum driven activities**

**Public-private partnerships**

**Public policy driven activities**





The World's First .....



**Camp for Societal Innovation and  
New Social entrepreneurship**

[www.acsi.aalto.fi](http://www.acsi.aalto.fi)





Increased well-being is the aim but analysts say the interpretation is far from complete

# Happiness becomes the new party mantra

## Happy chappies

Officials have vowed to focus on happiness in the next five years

Chongqing party chief Bo Xilai has plans to make the municipality the happiest on the mainland by increasing urban wages by this proportion

75%

Guangdong party boss Wang Yang, meanwhile, has said the province will slow its annual growth rate from 12.5 per cent to this figure as part of a happiness drive

8%



A bus full of delighted deputies from Inner Mongolia (内蒙古) heads to the fourth session of the 11th National People's Congress in Beijing. Photo: Xinhua

## Verna Yu

People on the mainland once idolised Mao Zedong (毛泽东) as their "great saviour" who dedicated his life to work for their happiness and well-being – an image burnished by the Cultural Revolution-era anthem *The East Is Red*.

More than four decades on, the Communist Party is again projecting itself as a provider of *xingfu* – happiness and well-being.

Following on from "harmonious society" and "scientific development" – buzzwords of President Hu Jintao's (胡锦涛) administration – *xingfu* appears to have become the party's new mantra ahead of the annual meeting of the National People's Congress, starting this weekend.

Premier Wen Jiabao (温家宝) told the NPC last year of his vision for increasing people's happiness: "In everything we do, we aim to enable people to live a happier and more dignified life and to make society more just and harmonious."

Wen expanded on that idea last Sunday in an online question-and-answer session on the internet portals of the central government and Xinhua, saying that providing *xingfu* was "giving people a comfortable, peaceful life with dignity and freedom."



ness, such as the recognition of individuals' dignity, rights and freedoms.

Professor Li Gongming (李公明), a Guangdong-based commentator, said the promotion of the *xingfu* slogan showed the government recognised the importance of livelihood issues, but at the same time it was masking over other issues originally raised by Wen, such as dignity, justice and equality.

Wen has talked often about political reform and universal values such as democracy, rule of law, freedom and human rights.

But these have been attacked by conservatives as "Western values" unsuited to China.

"Many people's understanding of *xingfu* is not limited to the improvement of livelihoods, but also includes fairness, justice, dignity," Li said. "Some have asked ... if the citizens have no dignity and freedom, how can they have happiness?"

Jean-Pierre Calabrese, head of Baptist University's political science



# The critical psychosocial landscape





<http://www.restaurantvandetoekomst.wur.nl/UK/>

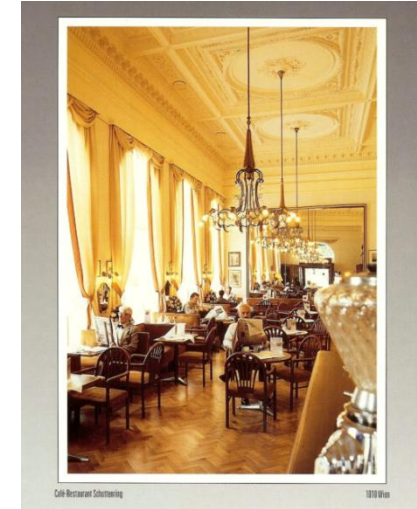
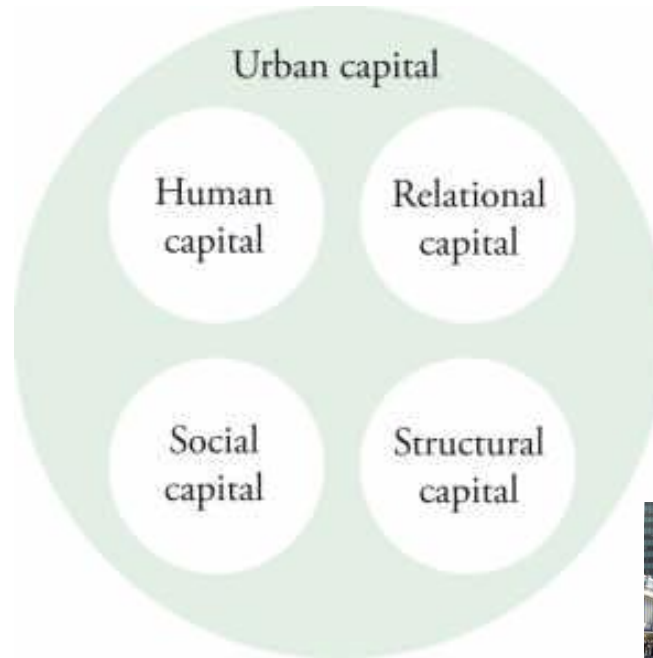
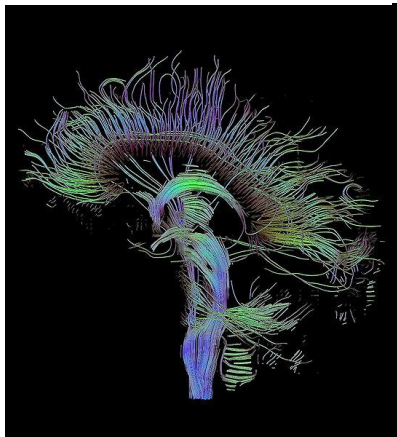








# Cultivate and Renew Urban Capital with a **Mind Zone** For Connected Brain power



*... the intangible "in between" dimensions*

Source: Jonas Olsson, Leif Edvinsson

# IC Research Center .....

- Powerful Questions..?
  - Community ?
    - Process ?
  - Outcome & Impact ?
- Social Media opportunities?





# Different approaches/targets

- KIZ, eg. SMC, Kuala Lumpur, Barcelona Forum
- Regional Inno system, eg. Medicon Valley, Esbo
- Status projects, eg. Skolkovo, Moscow
- Enterprise, private or public, eg. Future Center, ABN/Maastricht
- Clinic/crss disciplinary, eg CMM, Aalto Innovation Univ.

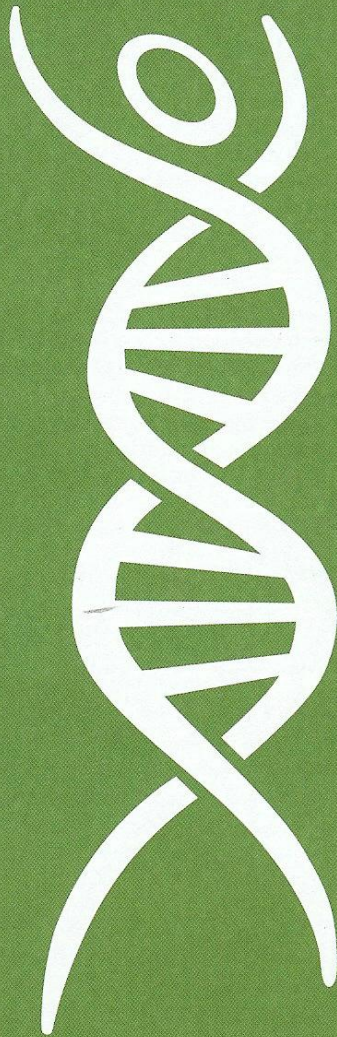




Future of Org.Capital  
network  
systemic  
cognitive  
social entrepreneurs  
societal innovations

.....

.....



Towards New Ecology for Mind.....  
as living sustainable life systems



# **Quantum Leadership** .....Core of IC :

*Social Intelligence.....connected Brain Power-* **Supra Leadership**





*Societal Developers 2.0*





<http://www.unlimitedpotential.org.uk/>



**Silver potential .....**

WorldClient x Instituut voor B... x InnoZ: Prof. Eck... x Daimler und Be... x BBC BBC News - EU ... x edward minks -... x

www.briljantemislukkingen.nl/EN/

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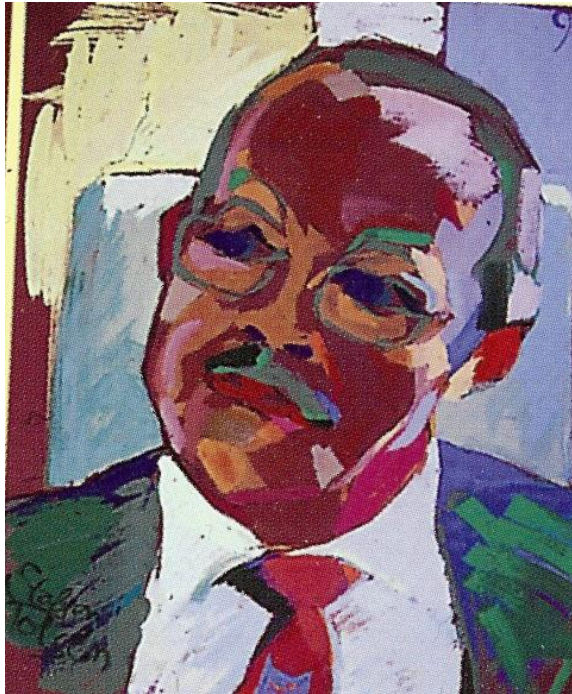
The latest news

 Value your mistakes as well as your successes

Many of us behave in a risk adverse fashion because we feel that the negative consequences of failure are more important than the potential rewards of success. The fears of losing our

History





The New Club  
of Paris



[www.new-club-of-paris.org](http://www.new-club-of-paris.org)

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