

Human Capital and the Digital Enterprise

Bruno MENARD
President





***« Promoting
Digital Culture
as a source of innovation
and performance »***



**Understanding how
the digital world
is transforming
our lives and
our businesses**


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Réseau
de Grandes Entreprises



**The digital world
enables the company
to reach out into
its ecosystem**

**Digital society requires
the company to open
itself up !**


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**Involving
all departments and
all skill-sets within the
company in preparing
a digital strategy, addressing
every aspect of the company's
business model and
internal culture**

The Digital Enterprise...



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de Grandes Entreprises

...is a company with a digital vision and a digital plan for every aspect of its business model



Engaging your customers
Collaborating with your partners
Trusting your suppliers
Empowering your employees....

**Developing networks of
social practices**


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The Digital Enterprise focuses above all...

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**... on the knowledge, competences
and attitudes that will build the future
of digital business !**

Many thanks for your attention...

Let's meet again on:



The screenshot shows the CIGREF website homepage. At the top left is the CIGREF logo, which includes a stylized 'c' and 'i' above the text 'cigref' and 'A network for large companies' below it. To the right of the logo is the tagline 'Promoting Digital Culture as a source of innovation and performance'. Below this is a red navigation bar with white text for 'Home', 'News', 'Cercles', 'Fondation cigref', 'Partnerships', 'Press', 'Research Program', 'Publications', and 'About us', followed by a small logo. The main content area is divided into three columns. The left column has a grey header 'In a nutshell' and contains two items: 'Information systems for business value' and 'User 2 User advantage'. The middle column has a grey header 'Information: the next big challenge for business - Harnessing best practice in IS-driven value creation: 2009 map' and a paragraph of text: 'The link between a company's performance, the effectiveness with which it uses information, and the maturity of its IT function has been clearly established.' The right column has a grey header 'Contact us' and a section titled 'By mail' with the address: 'CIGREF, 21 avenue de Messine, 75008 Paris, France.'

cigref
A network
for large companies

Promoting Digital Culture as a source of innovation and performance

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In a nutshell

Information systems for
business value

User 2 User advantage

**Information: the next big challenge for business -
Harnessing best practice in IS-driven value creation:
2009 map**

The link between a company's performance, the effectiveness with which
it uses information, and the maturity of its IT function has been clearly
established.

Contact us

By mail

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21 avenue de Messine,
75008 Paris,
France.

www.cigref.fr