

## The Chair's Partners



## University Paris-Sud

### **The Fourth International Doctoral Consortium** on Intellectual Capital Management

Organised by  
*The European Chair On Intellectual Capital Management*

May 25, 2011

9.15 am – 4.15 pm

Venue : Faculté Jean Monnet, 54 Bd Desgranges , Sceaux

## Objectives

Under the auspices on the European Chair on Intellectual Management, University Paris-Sud, and in coordination with the New Club of Paris research agenda, it has been decided to launch an ad hoc programme aiming at stimulating research in intellectual capital management, at a global scale and making it more visible. Hence this 4th consortium organised just a day before the 7th edition of the World Conference on Intellectual capital for Communities (IC7, The World Bank Office, 26/27 May).

## Programme

### 9.15 – 9.30:

- Introductory remarks , Ahmed Bounfour, Professor & Titular, European Chair on Intellectual Capital Management , University Paris-Sud, VP, The New Club of Paris

	<b>PhD Candidate</b>	<b>Thesis</b>	<b>Supervisor</b>	<b>Reviewers</b>
<b>9.30-10.15</b>	<ul style="list-style-type: none"> <li>▪ Satoshi Funahashi</li> </ul>	<ul style="list-style-type: none"> <li>▪ Intellectual capital &amp; capacity building</li> </ul>	<ul style="list-style-type: none"> <li>▪ Professor Hanado, Waseda University, Tokyo</li> </ul>	<ul style="list-style-type: none"> <li>▪ Pr Leif Edvinsson, University of Lund</li> <li>▪ Dr Jean-Eric Aubert, Advisor, The World Bank</li> </ul>
<b>10.15-11.00</b>	<ul style="list-style-type: none"> <li>• Aylin Gözalan</li> </ul>	<ul style="list-style-type: none"> <li>• “A theoretical and empirical integration of Dynamic Capabilities (organizational learning processes), intellectual capital and innovation”</li> </ul>	<ul style="list-style-type: none"> <li>▪ Professor Peter Pawlowsly, Technische Universität Chemnitz</li> </ul>	<ul style="list-style-type: none"> <li>▪ Professor Thomas Housel, Naval PostGraduate School of Management, Monterey, CA</li> <li>▪ Professor Giovanni Schiuma, University of Basilicata</li> </ul>
11.00.11.15	<b>Coffee-Break</b>			
<b>11.15-12.00</b>	<ul style="list-style-type: none"> <li>▪ Laura KAEDING</li> </ul>	<ul style="list-style-type: none"> <li>▪ Venture philanthropy and regional innovativeness</li> </ul>	<ul style="list-style-type: none"> <li>▪ Glueckler, Prof. Dr. Johannes, University of Heidelberg</li> </ul>	<ul style="list-style-type: none"> <li>▪ Dr Anssi Smedlund, Aalto University</li> <li>▪ Pr Giovanni Schiuma, Università della Basilicata</li> </ul>
<b>12-12.45</b>	<ul style="list-style-type: none"> <li>▪ Daniel Guevara, Monterrey, Mexico</li> </ul>	<ul style="list-style-type: none"> <li>▪ Monitoring Intellectual Capital in an economic downturn context</li> </ul>	<ul style="list-style-type: none"> <li>▪ Professor Ahmed Bounfour</li> </ul>	<ul style="list-style-type: none"> <li>▪ José M. Viedma Martí Professor of Business Administration at Polytechnic University of Catalonia</li> <li>▪ Professor Tom Housel, NPS</li> </ul>
12.45.14.00	<b>Lunch</b>			
<b>14.00-14.45</b>	<ul style="list-style-type: none"> <li>• Robert PANITZ</li> </ul>	<ul style="list-style-type: none"> <li>▪ Controversial Innovations and organizational change</li> </ul>	<ul style="list-style-type: none"> <li>▪ Glueckler, Prof. Dr. Johannes, University</li> </ul>	<ul style="list-style-type: none"> <li>▪ Professor Marcos Cavalcanti, Federal</li> </ul>

			of Heidelberg	University of Rio Janeiro <ul style="list-style-type: none"> <li>▪ Professor Jose Maria Viedma, Polytechnic University of Catalunya</li> </ul>
<b>13.45-15.30</b>	<ul style="list-style-type: none"> <li>• Marisol Hurtado Illanes</li> </ul>	<ul style="list-style-type: none"> <li>▪ A methodology and a framework for the evaluation of the impact of IT investment on business results</li> </ul>	<ul style="list-style-type: none"> <li>▪ José M. Viedma Martí Professor of Business Administration at Polytechnic University of Catalonia</li> </ul>	<ul style="list-style-type: none"> <li>▪ Pr Ahmed Bounfour, University Paris-Sud</li> <li>▪ Pr Tom Housel, NPS</li> </ul>
<b>15.30-16.15</b>	<ul style="list-style-type: none"> <li>• Andrés Barreneche Garcia</li> </ul>	<ul style="list-style-type: none"> <li>▪ Modeling complex innovation systems</li> </ul>	<ul style="list-style-type: none"> <li>▪ Professor Ahmed Bounfour, University Paris-Sud 11</li> </ul>	<ul style="list-style-type: none"> <li>▪ Prof Carol Yen-un Lim, Taiwan</li> <li>▪ Dr Anssi Smedlund, Aalto university</li> </ul>
<b>16.15 pm</b>	Concluding remarks, Next steps : Professor Ahmed Bounfour			

Registration on-line: <https://rech.jm.u-psud.fr/colloque/colloque.php?evt=30>