



Intellectual Capital for Communities  
In the Knowledge Economy

# ACSI

## New Generation Innovation Agenda

May 25, 2011  
World Bank, Paris

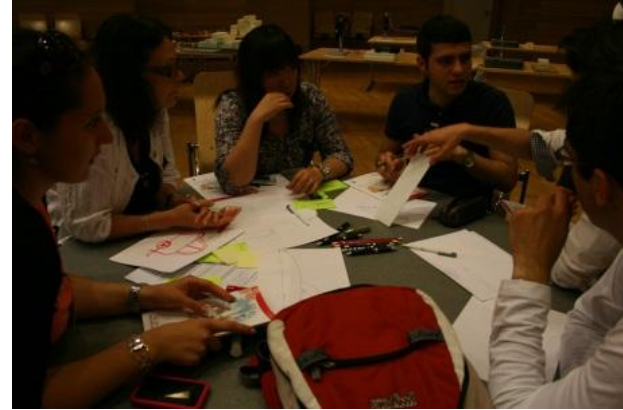
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University of Turku  
Finland Futures Research Centre



World Conference on Intellectual Capital for Communities  
- Seventh Edition -

26&27 May 2011

# Why a new innovation agenda?



- The world is facing several grand challenges that can be solved only by collective efforts
  - Energy, aging population, food and water, crises...
- To exploit the full innovation potential
  - There are severe gaps between scholars, politicians and citizens
  - Innovation ecosystems are local and global

# ACSI - Aalto Camp for Societal Innovation

ACSI is organized by Aalto University and the New Club of Paris.

This global platform for societal innovation brings together field experts, researchers, entrepreneurs and students from all over the world to co-create innovative solutions to the challenges of real life cases.



# ACSI Paths the Way of Societal Innovation

**Multidisciplinary expert-group gathers at ACSI Camp in Finland to find new pathways and develop rapid prototypes that benefit the individual cases and the society at large.**



# The bases of ACSI

- Self-organization
- Knowledge triangle
- Societal innovation

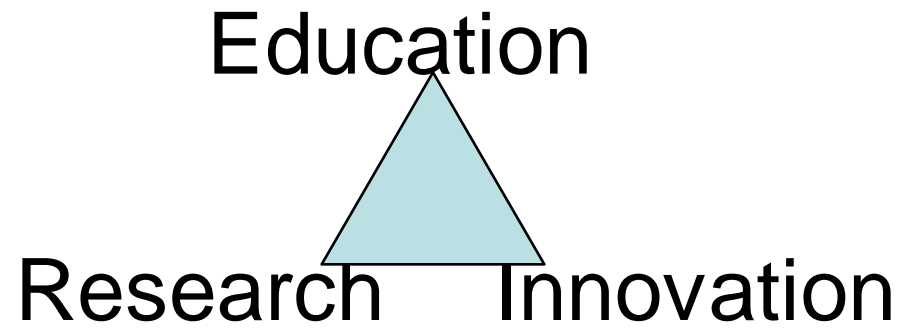


# Self-organization

- Diversity
- Dialogue
- Creative space
- Accountability
- Quick prototyping



# Knowledge Triangle



# Towards Societal Innovation

- **Technological**

- roots and focus in technology; impacts can be social or/and societal
- actors: engineers and scientists

- **Social**

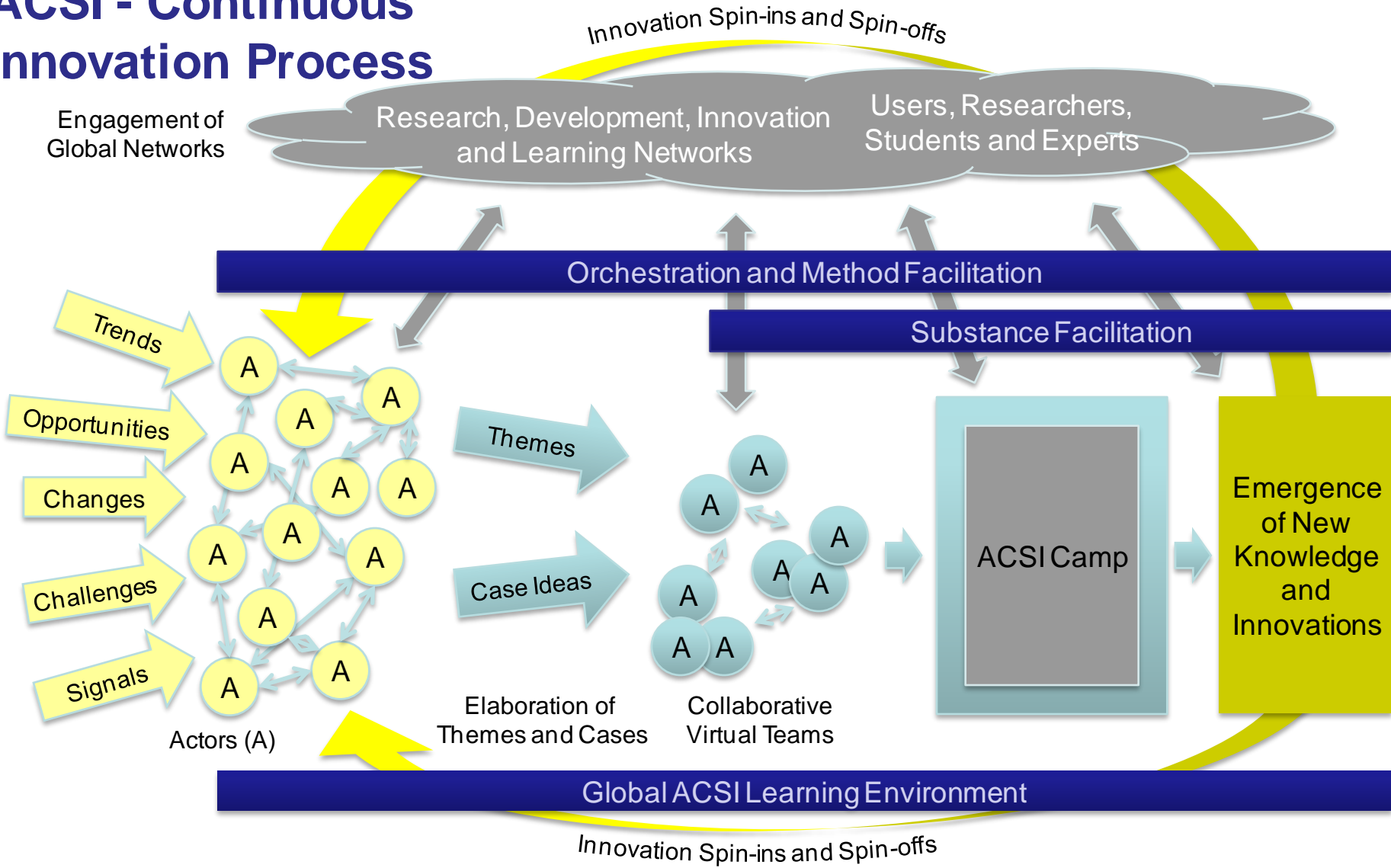
- roots and focus in social interaction; impacts can be societal
- actors: field experts, decision makers, people

- **Societal**

- focus in systemic structures and dynamics of the society
- actors: stake holders, politicians, researchers, citizens



# ACSI - Continuous Innovation Process



# Core Principles for ACSI

## ACSI offers

1. **constructive change for real initiatives**
2. **quick move from output, through outcomes, to lasting impact in society**
3. **co-creation for open, systemic and sustainable innovation**
4. **energizing and fail safe environment for revealing full potential**
5. **support for capacity building and confidence for meaningful rule breaking.**

# ACSI 24.8.-31.8.2011 in Finland

**Approximately 120 participants will join ACSI innovation process, tackle inspiring real-life challenges and become part of the ACSI Community. Each participant will join a case group and focus on the challenges of one particular case.**

**ACSI Camp consists of 8 days – seven active working days and ACSIbition, where the camp's results are presented to the stakeholders and the general public.**

**ACSI 2011 will present approximately 10 cases, each enlightening a different sector of societal challenges.**

**ACSI offers an opportunity to be at the forefront of global innovation, to participate in a unique co-creative platform and share visions and ideas with leading experts and promising newcomers.**

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# ACSI in Pictures



# Contact

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