The Ignorance Meter

Klaus North and Stefanie Kares

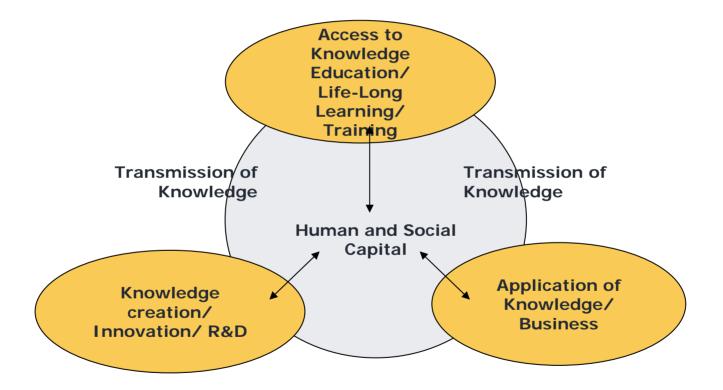
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The invisible enablers:

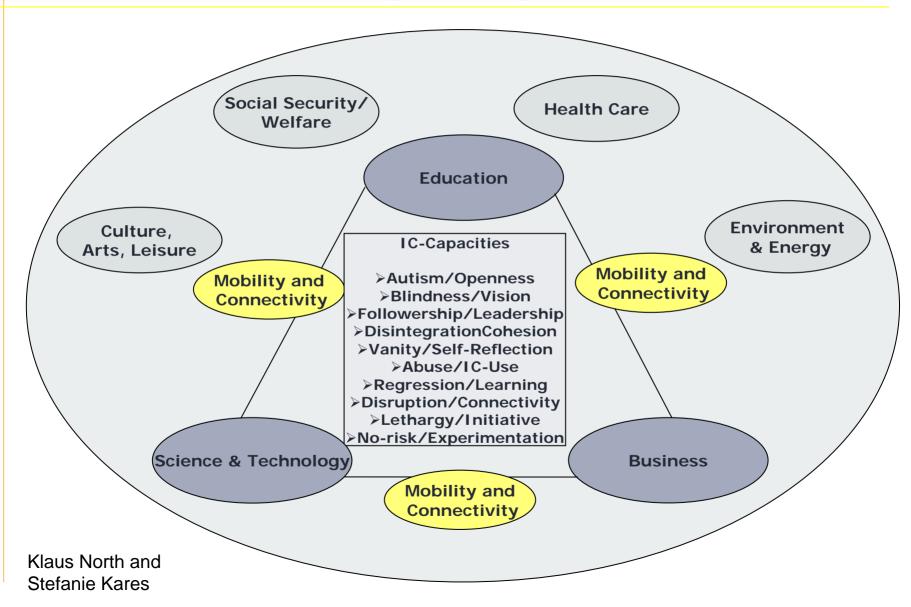
What are the capabilities that a community and the organizations and individuals forming it have to develop and make use of to enhance value creation based on Intellectual Capital?

Overcoming ignorance



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Intelligent Regions



The Ignorance Meter

The Ignorance Meter				
Disabler Criteria Ignorance	High ignorane/ Low intelligence	Low Ignorance/ High Intelligence	Enabler Criteria Intelligence	
Autism	F	├	Openness	
Blindness	F	⊢ ⊢ ⊢ ⊢ − − − − − − − − − −	Vision	
Followership	├	<u>├───</u>	Leadership	
Disintegtration	F	· · · · · · · · · · · · · · · · · · ·	Cohesion	
Vanity	F + +	· · · · · · · · · · · · · · · · · · ·	Self-Reflection	
Abuse of IC	F	<u>⊢ </u>	Use of IC	
Regression	F + +	· · · · · ·	Learning	
Disruption	F	├ ─── ├ ───┤	Connectivity	
Lethargy	· · · · · ·	<u>├───</u> ┤	Initiative	
No-risk	F + +	· · · · ·	Experimentation	

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Sum of all answers

The Ignorance Meter - Questionaire

Where on a scale from one to seven (1=not existent, 2=very low, 3=low, 4=fair, 5=good, 6=high, 7=very high) would you rate your organization's/region's capability to...

- 1. ...capture new trends, ideas and developments?
- 2. ...develop a shared vision and shared values?
- 3. ...motivate and lead transparent, honest decisions towards shared goals?
- 4. ...bridge gaps between young and old, poor and rich, locals and immigrants?
- 5. ...assess own strengths, weaknesses and limitations?
- 6. ...make full use of intellectual Capital in a sustainable matter?
- 7. ...draw lessons and innovate and change?
- 8. ...build networks of people (communities) and use connective powers of ICT?
- 9. ...mobilise people and create a spirit of renewal?
- 10. ...try out new solutions, give freedom to play and allow errors?

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Disabler Criteria	High Ignorance/	Low Ignorance/	Enabler Criteria	
Ignorance	Low Intelligence	High Intelligence	Intelligence	
Autism	1 + + +	• 7	Openness	
Blindness	1	······································	Vision	
Followership		7	Leadership	
Disintegration		7	Cohesion	
Vanity	1	7	Self-Reflection	
Abuse of IC		+	Use of IC	
Regression	1	7	Learning	
Disruption	1	7	Connectivity	
Lethargy	1	•	Initiative	
No-risk			Experimentation	

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Sum of all answers

Thanks for your attention!

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