



Intellectual Capital for Communities in the Knowledge Economy Nations, Regions, Cities and Emerging Communities



World Conference on Intellectual Capital for Communities
- Third Edition -

Intellectual Capital of France: « A P I »

- **Importance of Public Intangible Assets:**
 - **Limited amount**
 - **Limited scope**
- **Diversity of Public Intangible Assets:**
 - **Business-like Assets**
 - **Business-impacting Assets**



Intellectual Capital of France: « A P I »

Inadequate management of IC means:

- Loss of Modernization Tools**
- Loss of Ressources**



Intellectual Capital of France: « A P I »

Agency for Public Intangible of France: « A P I »

- To define guidelines and rules for IC management
- To provide support to IC managers through advice, expertise and assistance
- To guarantee financial incentives