



**Intellectual Capital for Communities
in the Knowledge Economy
Nations, Regions, Cities and Emerging Communities**

**Le Capital Immatériel des Communautés
dans l'Economie de la Connaissance
Nations, Régions, Villes et Communautés Emergentes**

**The World Conference on Intellectual Capital for Communities
Third Edition**

Co-organised by
The IC Group, the University of Paris 11
And The World Bank
May 24-25, 2007
World Bank Office,
66, Avenue d'Iéna 75016 Paris



DAY 1- 24 May : IC for Natural Communities

**OPENING SESSION
9.00-9.45**

Introduction: Jean-Eric Aubert, The World Bank,
Prof. Ahmed Bounfour, University Paris-Sud

Key Note Speech: IC and knowledge off-shoring,
Paul Hermelin, CEO, Cap Gemini (to be confirmed)

**SESSION 1: INTELLECTUAL CAPITAL
AND PERFORMANCE
09.45-11.30**

Chairman: Prof. Leif Edvinsson, Lund University

- Intellectual capital and the symmetry dimension, Carol Corrado, NBER
- The role of intellectual capital in explaining the growth difference between Europe and the US, Karl Aiginger, Director, Wifo, Austria
- The OECD programme follow-up, Yoshiaki Tojo, OECD
- Intellectual Capital of US. A long term perspective, Leonard Nakamura, Federal Bank of Philadelphia
- Intellectual capital and the dematerialisation of industries, Grégoire-Postel Vinay, Ministry of Economy, Finance and Industry, France

Questions and general discussion

Coffee-Break & Networking : 11.30-11.45

**SESSION 2: KNOWLEDGE, SPACE, AND CITY DESIGN
11.45-13.15**

Chairman: Jacques van der Meer, European Investment Bank

- The spatiality of knowledge. Prof. Dr. Peter Meusburger, Geographisches Institut der Universität Heidelberg
- Measuring and Explaining the Inventive Productivity of Cities, Bob Hunt, Federal Bank of Philadelphia
- Strategizing intellectual capital for cities, Jan Stuesson and Hazem Galal, Price Waterhouse Coopers.
- Leadership and Management of Regional Transformation- Case Kotka, Henry Lindelöf, Mayor, Kotka, Finland.
- IC and City design, Steffen Gulmann, Adj. Professor & Partner, 11 Design A/S, Copenhagen

Questions and General discussion

Lunch 13.15-14.30

**SESSION 3: INTELLECTUAL CAPITAL, REGIONS
AND THE CLUSTERING PROCESS
14.30-16.00**

Chairman: Prof. Guenter Koch, The New Club of Paris

- Governance: Measuring the Performance of Knowledge-Intensive Networks at the Regional and Global Level, Jonathan Low, Predictiv LLC and Karin Grasenick, Convelop AT
- The Japanese programme for intellectual capital of regions, a representative from METI (to be specified)
- Intellectual capital of Scotland, Dr Gordon McConnachie, Chairman, IA Centre of Scotland
- Patent citations and the clustering process, Martin Meyer, SPRU, University of Sussex
- The Croatian "Project of Increasing Efficiency of National Intellectual Capital" (PIENIC), Professor Ante Pulic, Croatian Centre of Intellectual Capital

Questions and General discussion

Poster Session & Coffee-Break : 16.00-16.45

SESSION 4: POSTER SESSION

- Science Parcs strategies from an intellectual capital perspective, Waltraut Ritter, Knowledge Management Society, Hong Kong
- Levelling the playing field: Evaluating IC and Innovation in services", Susan Alexander, Luxembourg
- IC reporting and third party assurance, Yoshiko Shibasaki, KPMG, Japan
- Intellectual capital and risk, Kay Alwert, Germany

**SESSION 5 : NATIONAL AGENDAS FOR INTELLECTUAL CAPITAL:
A CROSS-COMPARISON OF THEMES AND PROGRESS
16.45-18.45**

Chairman: Nobuo Tanaka, OECD

- Intellectual capital of France and the role of the New Agency for Intellectual Assets of the State, Claude Rubinowicz, Inspection Générale des Finances, Ministry of Economy, Finance and Industry
- The Japanese programme for IC after three years, T. Sumita, Director, METI,
- Intellectual capital of Brazil, Eduardo Rath, Vice President, BNDES, Marcos Cavalcanti, Federal University of Rio de Janeiro
- Morocco's strategy in IT and Intellectual capital, Mustapha El Baze, Professor, ISCAE and Nourredine El Hachami, Vice-President, ONA Foundation
- Intellectual Capital of two giants : China and India, Carl Dahlman, Georgetown University

Questions and General discussion

Dinner: on registration (100 Dollars)

Day 2- 25 May:
Intellectual capital, IPRs and entrepreneurship

SESSION 6: IC, INNOVATION AND DISCLOSURE
09.00-10.30

Chairman: Guenther Szogs, Commerzbank

- IC reporting in Japan: status and perspectives, Professor Hanado, Waseda University
- IC valuation, the View of a Banker, Jan Hoffmann, Deutsch Bank
- Measuring and modelling organizational processes, Thomas Housel, California University
- IC and financial analysts view, Renaud View-Rochas, General Secretary, SFAF, France
- IC of IS and disclosure, the CIGREF Programme, Bertrand Kientz, CIO JCDecaux, Chairman, Cercle de l'immatériel, Cigref

Questions and General discussion

Coffee-break and networking: 10.30-10.45

SESSION 7: INTELLECTUAL CAPITAL, PUBLIC INSTITUTIONS AND DEMOCRACY
10.45- 12.15

Chairman: Prof. Pirjo Stähle, Finland Futures Research Center, Turku School of Economics

- Knowledge Politics into practice: the Austrian experience, Prof. Ursula Schneider, University of Graz
- The World Bank Knowledge Management programme: a review and lessons learned, Erik Caldwell Johnson
- Managing Nuclear Knowledge, Peter J. Gowin, International Atomic Energy Agency
- The Rountable as a policy instrument, Prof. Pirjo Stahle, Finland Futures Research Center, Turku School of Economics
- IC reporting in social organizations: the case of Caritas, Germany. Mrs. Birgit Winterhalter, Caritas HQ in Freiburg, and Mart Kivikas, Managing Director for Wissenskapital GmbH.

12.15-13.30 : Lunch

**SESSION 8 : KNOWLEDGE, IPRs AND THE SERVICE ECONOMY
13.30-15.00**

Chairman: Prof. Ahmed Bounfour, University Paris-Sud

- The German agenda for knowledge and intellectual capital. Dr Prof. Peter Pawlowsky, Technische Universität Chemnitz, Günter Szogs, Commerzbank, Guenter Koch, The New Club of Paris
- How European industry leverage its patent portfolio. Results from a recent survey, Dominique Guellec, OECD, & Bruno Van Pottelsberghe, EPO
- Indigenous knowledge versus global knowledge, Nicolas Gorjestani, World Bank
- IPRs : the new context, Dominique Deberdt, INPI, France

Questions and General discussion

Coffee-Break and Networking: 15.00-15.15

**SESSION 9: IC FOR DIASPORAS
AND THE BRAIN DRAIN PHENOMENON
15.15- 16.30**

Chairman: Jan Mouritsen, Copenhagen Business School

- A Global Perspective of Knowledge Based Development, Francisco Javier Carrillo, Director, Center for Knowledge Systems, Chairman, World Capital Institute
- The World Bank programme for managing intellectual capital from diasporas , Yevgeny Kuznetsov
- Skilled diasporas as a resource: capital and/or connection?, Jean-Baptiste Meyer, IRD, France

16.15 -16.30: Coffee-Break and networking

SESSION 10: POLICY INSTRUMENTS
16.30- 18.00

Panel Discussion: Moderator: Jean-Eric Aubert, The World Bank

Panel Members

A list to be completed

- Nobuo Tanaka, Director, OECD
- Jean-Pierre Jouyet, Inspection Générale des Finances, Ministry of Economy, Finance and Industry, France (to be confirmed)
- Takayuki Sumita, METI, Japan
- Dimitri Corpakis, Head of Unit, European Commission, DG Research
- Olivier Protard, Managing Partner, Sofinnova, France
- Jacques van der Meer, European Investment Bank
- Leif Edvinsson, Lund University & the New Club of Paris
- Nordby Jr. Reidar, CEO, Norsk-Tipping, Norway

CONCLUSION: THE NEXT STEPS - AHMED BOUNFOUR

Contact and Scientific Direction for the Conference:

Ahmed Bounfour, Professor, University of Paris-Sud

Email: ahmed.bounfour@u-psud.fr

Jean-Eric Aubert, Lead Specialist, The World Bank Institute

Email: jaubert@worldbank.org