

The In-and-Out Intellectual Capital of Israel

Dr. Edna Pasher

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Diaspora = in Greek means *scattering*

For 2000 years Jews used Diaspora or Exile to describe themselves as scattered and living in many different countries, and out of Israel

The land of Israel -

A unifying symbol of hope for a scattered people – “Next Year in Jerusalem”



In the last 100 years Israel has reinvented itself as a living knowledge community:

- Immigrants from more than 100 diasporas coming together
- A history and a culture of adjustment and survival
- Historic social capital and admiration for wisdom and education



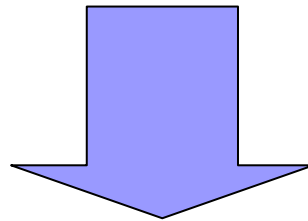
Israel's characteristics include:

- A mutual cooperation where everybody knows everybody and everybody knows somebody abroad
- Israelis are, by nature, not risk averse
- Fast adjusters and early adopters



The result:

- Forming networks in and out of Israel
- Creating knowledge workers with intrinsic motivation to survive and succeed



Creating an Israeli knowledge based
community & economy



Israel identifies new opportunities and strategic directions

- Through the development of a strong and innovative defense industry, Israel is **the second Silicon Valley**

Venture Capital networks

- A strong Israeli Venture Capital infrastructure due to the foresight of Israeli government. The Office of the Chief Scientist was created in the early 70's to encourage R&D-based export-oriented industries



From Defense to Health:



From Defense to Security:

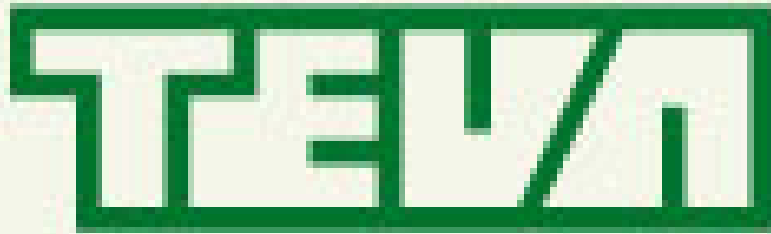


Check Point®
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Our “Nokia”:

The logo for TELVIA is displayed in a green, outlined, sans-serif font. The letters are bold and blocky, with a consistent stroke width. The 'T' has a horizontal top bar that extends to the right, connecting to the top of the 'E'. The 'E' has three horizontal bars. The 'L' has a vertical stem and a short horizontal top bar. The 'V' has a diagonal stroke from the top right to the middle of the stem. The 'I' is a simple vertical bar. The 'A' has a vertical stem and a horizontal top bar that connects to the top of the 'V'. The entire logo is centered on a light green rectangular background.

Israel once an exporter of only **Jaffa oranges** today, a world leader in **technological fields including: medical devices and imaging, semiconductors, chip design, networking and communications systems, wireless communication solutions, security software solutions, enterprise software solutions, etc.**





STATE OF ISRAEL
Ministry of Industry, Trade and Labor

The Intellectual Capital of The State of Israel



Towards the future:

- Brain drain – Israeli market is too small and international companies and academia lure great young minds
- Israeli Companies are sold to American companies
- No new immigration planned (compared to the mass of ex-Soviet Union immigrants in the 90s)
- **How to keep and develop human capital?**





Thank You

edna@pasher.co.il

