

THE IC AGENDA FOR GERMANY

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The German case for IC: The initiative „IC Report“

- an account of intangible assets and knowledge in firms – for internal and external evaluation
- an instrument for steering knowledge management and business processes
- demonstration of potential especially for small and medium sized enterprises based on a number of pilot companies

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Results

- confirmation of a need of IC reports for SMEs, status today – more than 50 IC Reports made
- ensuing transfer activities: workshops, guidelines, electronic tool, benchmarking, ...
- intensive interest of third parties: credit institutions, regional entities, research institutions, chambers of commerce, ...

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Perspectives

- continuing public support in transfer activities
- enlarged basis of successful applications through pilot projects
- need for standardisation
- segmentation of concept according to business sector, life cycle of the firm, target group (how to read and interpret an IC Report),...
- IC Report as an instrument for credit rating?
- international conference end of year 2007