

University Paris-Sud

The Second edition of the International Doctoral Consortium on Intellectual Capital Management

Organised by
The European Chair On Intellectual Capital Management

May 27, 2009

9.15 am – 5 pm

Venue : Faculté Jean Monnet, 94 Bd Lagrange , Sceaux, Salle Georges Vedel

Objectives

Under the auspices on the European Chair on Intellectual Management, University Paris-Sud, and in coordination with the New Club of Paris research agenda, it has been decided to launch an ad hoc programme aiming at stimulating research in intellectual capital management, at a global scale and making it more visible. Hence this second consortium organised just a day before the fifth edition of the World Conference on Intellectual capital for Communities (IC5, The World Bank Office, 28/29 May).



Programme
9.15 – 9.30:

- Introductory remarks , Ahmed Bounfour, Professor & Titular, European Chair on Intellectual Capital Management , University Paris-Sud, VP, The New Club of Paris

	PhD Candidate	Thesis	Supervisor (s)	Reviewers
9.30-10.15	<ul style="list-style-type: none"> ▪ Dang Thi Thu Hien 	<ul style="list-style-type: none"> ▪ Intellectual Capital and its role in Enterprise Risk Management. A view from Vietnamese SMEs". 	<ul style="list-style-type: none"> ▪ Professor Hanado, Waseda University, Tokyo 	<ul style="list-style-type: none"> ▪ Professor Leif Edvinsson, University of Lund ▪ Professor Ahmed Bounfour, University Paris-Sud 11
10.15-11.00	<ul style="list-style-type: none"> ▪ Julien Anfruns 	<ul style="list-style-type: none"> ▪ Modelling and Managing Intangibles of Museums 	<ul style="list-style-type: none"> ▪ Professor Ahmed Bounfour, University Paris-Sud 11 	<ul style="list-style-type: none"> ▪ Professor Hanado, Waseda University ▪ Dr Jean-Eric Aubert, International expert
11.00.11.15	Coffee-Break			
11.15-12.00	<ul style="list-style-type: none"> ▪ Jose C Ramos <p>Polytechnic University of Catalonia</p>	<ul style="list-style-type: none"> ▪ Development of a relationship model between Knowledge Management and Innovation dynamic in organizations 	<ul style="list-style-type: none"> ▪ Dr Professor Albors, Polytechnic University of Valencia and & Dr Professor Jose Maria Viedma, PU of Catalonia 	<ul style="list-style-type: none"> ▪ Professor Hanado, Waseda University, Tokyo, Japan ▪ Professor Thomas Housel, Naval PostGraduate School of Management, Monterey, CA
12-12.45	<ul style="list-style-type: none"> ▪ Daniel Guevara, Monterrey, Mexico, University Paris-Sud 	<ul style="list-style-type: none"> ▪ Monitoring Intellectual Capital in an economic downturn context 	<ul style="list-style-type: none"> ▪ Professor Ahmed Bounfour ▪ Professor Javier Carrillo 	<ul style="list-style-type: none"> ▪ Professor Tom Housel, Naval Postgraduate School of Management ▪ Professor Leif Edvinsson, University of Lund
12.45.14.00	Lunch			



14.00-14.45	<ul style="list-style-type: none"> Percy Chan Hong Kong Polytechnic University 	<ul style="list-style-type: none"> Intellectual Capital Performance of Quality Management Processes 	<ul style="list-style-type: none"> Professor Robin Lee, Hong-Kong Polytechnic University 	<ul style="list-style-type: none"> Professor Marcos Cavalcanti, Federal University of Rio Janeiro Professor Jose Maria Viedma, Polytechnic University of Catalunya
13.45-15.30	<ul style="list-style-type: none"> Satoshi Funahashi PhD Candidate, Waseda University Country Coordinator Japanese Red Cross Society Programmes 	<ul style="list-style-type: none"> Modelling Intellectual capital of local communities 	<ul style="list-style-type: none"> Professor Hanado, Waseda University 	<ul style="list-style-type: none"> Professor Francisco Javier Carrillo, Tecnológico de Monterrey Dr Jean-Eric Aubert, International expert
15.30-16.15	<ul style="list-style-type: none"> Gwenaëlle Grefe, University Paris-Sud 	<ul style="list-style-type: none"> Modeling sequences for knowledge exchange: the Hau-Ba Model, <u>Case study II</u> 	<ul style="list-style-type: none"> Professor Ahmed Bounfour, University Paris-Sud 	<ul style="list-style-type: none"> Professor Michael Stankosky, George Washington University Professor Stefan Prof. Dr. Stefan Gueldenberg Chair of International Management University of Liechtenstein
16.15-17.00	<ul style="list-style-type: none"> Gibran Rivera Gonzalez University of Sheffield UK 	<ul style="list-style-type: none"> A Human Resources Project: An online community and its context 	<ul style="list-style-type: none"> Dr Andrew Cox 	<ul style="list-style-type: none"> Professor Michael Stankosky, George Washington University Professor Ahmed Bounfour, University Paris-Sud
17.00	Concluding remarks : Professor Ahmed Bounfour			

